

Rambler

FOLLOW
THESE
EASY
STEPS

1965 RAMBLER COLOR AND UPHOLSTERY SELECTOR

AMERICAN 220, 330, 440 & 440-H
CLASSIC 550, 660, 770 & 770-H
AMBASSADOR 880, 990 & 990-H

1

Turn to the appropriate color and upholstery availability chart for the desired Rambler model. These charts are underneath this page, and show the available colors and upholsteries for each model. Leave this section open at the appropriate chart.

2

Select a single color or two-tone combination from those shown on the chart as being available, using color chips on the opposite side of the book. Leave this section open at the selected color.

3

Determine available upholstery choices for the selected color and Rambler model by referring back to the availability chart. Each upholstery choice is assigned a trim number.

4

Select an upholstery, using the swatches on the opposite side of the book. The swatches are identified by trim numbers and are arranged in numerical order.

After the color and upholstery selection is completed, return each section to its normal position.

PRODUCT INFORMATION DEPT.
AMERICAN MOTORS CORP.
DETROIT, MICHIGAN 48232

AMERICAN 220 or 330

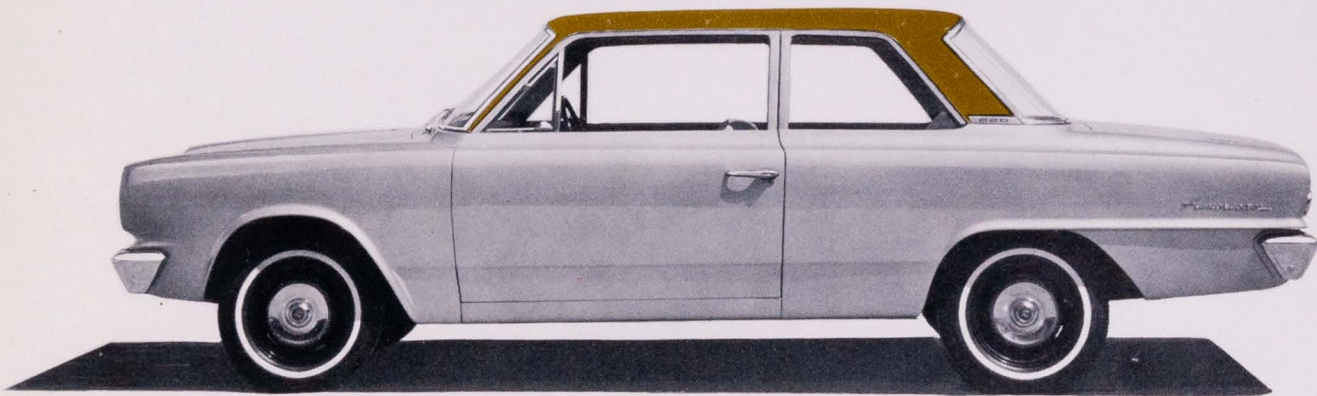
EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

				MODELS			220		330			
UPHOLSTERY AVAILABLE		UPHOLSTERY COLORS		BLACK & GRAY	BLACK & WHITE	BLUE	GREEN	RED	CORDO. & TAUPE	AQUA		
FABRIC		Standard		T522C	T532C	T533C	T534C	T535C	T536C	T537C		
POROUS VINYL		Extra Cost		T522P	T532P	T533P	T534P	T535P	T536P	T537P		
EXTERIOR COLORS		PAINT CODE	WHEEL COLOR									
14 SOLID COLORS, STANDARD	CLASSIC BLACK	P1A	P1A	●	●	●	●	●	●	●		
	FROST WHITE	P72A	P72A	●	●	●	●	●	●	●		
	ANTIGUA RED	P3A	P3A	●	●			●				
	MYSTIC GOLD, Metallic	P4A	P4A	●	●			●				
	LEGION BLUE (Light)	P5A	P6A	●		●						
	VISCOUNT BLUE, Metallic (Medium)	P6A	P6A	●		●						
	WOODSIDE GREEN, Metallic (Light)	P54A	P54A	●			●					
	SEASIDE AQUA (Light)	P7A	P9A	●						●		
	MARINA AQUA, Metallic (Medium)	P8A	P9A	●						●		
	ATLANTIS AQUA, Metallic (Dark)	P9A	P9A	●						●		
	MONTEGO ROSE (Light)	P10A	P12A	●								
	BARCELONA TAUPE, Metallic (Medium)	P11A	P12A	●					●			
	CORRAL CORDOVAN, Metallic (Dark)	P12A	P12A	●					●			
	SOLAR YELLOW	P13A	P13A	●	●		●					
44 TWO-TONE COMBINATIONS, Extra-Cost Options (22 Two-Tones Listed Are All Reversible)	CLASSIC BLACK FROST WHITE	P1A-72A	P1A	●	●	●	●	●	●	●		
	ANTIGUA RED FROST WHITE	P3A-72A	P3A	●	●			●				
	ANTIGUA RED CLASSIC BLACK	P3A-1A	P3A	●	●			●				
	MYSTIC GOLD, Metallic FROST WHITE	P4A-72A	P4A	●	●			●				
	MYSTIC GOLD, Metallic CLASSIC BLACK	P4A-1A	P4A	●	●			●				
	LEGION BLUE (Light) FROST WHITE	P5A-72A	P6A	●		●						
	VISCOUNT BLUE, Metallic (Medium) FROST WHITE	P6A-72A	P6A	●		●						
	LEGION BLUE (Light) VISCOUNT BLUE, Metallic (Medium)	P5A-6A	P6A	●		●						
	WOODSIDE GREEN, Metallic (Light) FROST WHITE	P54A-72A	P54A	●			●					
	SEASIDE AQUA (Light) FROST WHITE	P7A-72A	P9A	●						●		
	MARINA AQUA, Metallic (Medium) FROST WHITE	P8A-72A	P9A	●						●		
	ATLANTIS AQUA, Metallic (Dark) FROST WHITE	P9A-72A	P9A	●						●		
	SEASIDE AQUA (Light) MARINA AQUA, Metallic (Medium)	P7A-8A	P9A	●						●		
	SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (Dark)	P7A-9A	P9A	●						●		
	MARINA AQUA, Metallic (Medium) ATLANTIS AQUA, Metallic (Dark)	P8A-9A	P9A	●						●		
	MONTEGO ROSE (Light) FROST WHITE	P10A-72A	P12A	●					●			
	BARCELONA TAUPE, Metallic (Medium) FROST WHITE	P11A-72A	P12A	●					●			
	CORRAL CORDOVAN, Metallic (Dark) FROST WHITE	P12A-72A	P12A	●					●			
	MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark)	P10A-12A	P12A	●					●			
	MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium)	P10A-11A	P12A	●					●			
	BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark)	P11A-12A	P12A	●					●			
	SOLAR YELLOW FROST WHITE	P13A-72A	P13A	●				●				

AMERICAN 220 or 330

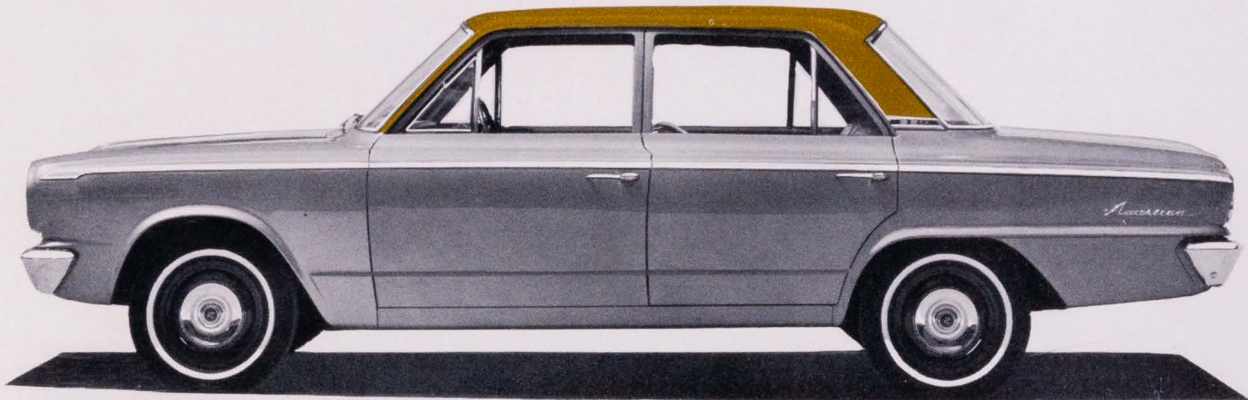
TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE



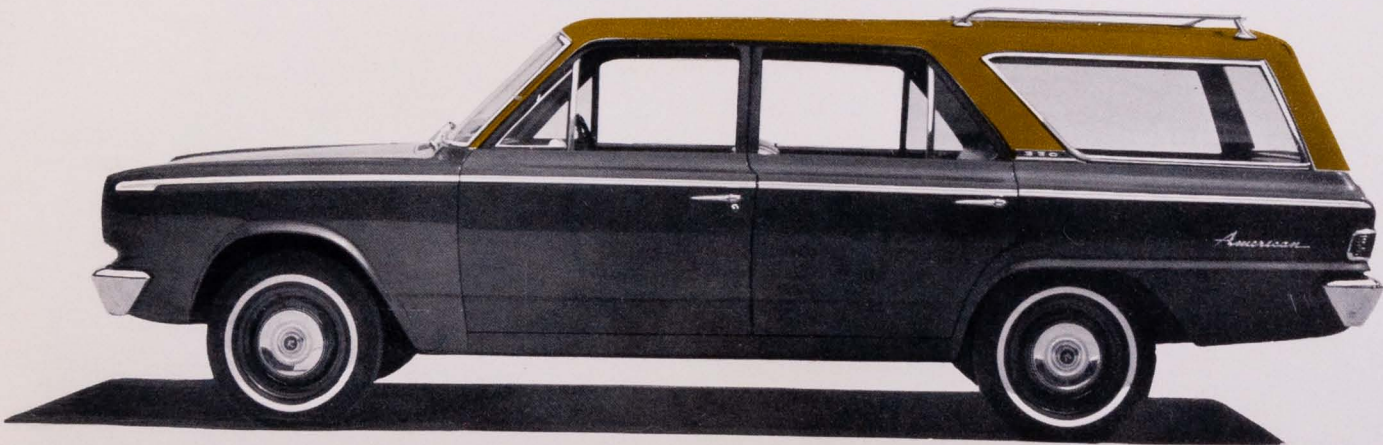
2-DOOR SEDAN, 220

Also in 330



4-DOOR SEDAN, 330

Also in 220



4-DOOR STATION WAGON, 330

Also in 220, less roof-rack

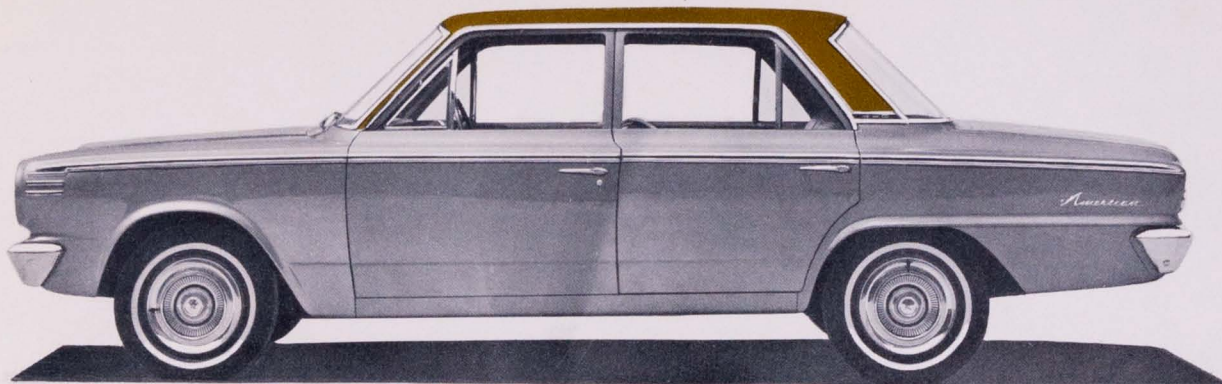
EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

	UPHOLSTERY AVAILABLE	UPHOLSTERY COLORS		BLACK	BLUE	GREEN	RED	CORDO. & TAUPE	AQUA	BLACK & WHITE	
	FABRIC	Standard 440 Not Available 440 Convertible		T541C	T543C	T544C	T545C	T546C	T547C	T548C	
	POROUS VINYL	Extra Cost 440 Not Available 440 Convertible		T541P	T543P	T544P	T545P	T546P	T547P	T548P	
	ALL-VINYL	Standard 440 Convertible Extra Cost 440 Hardtop		T541V	T543V	T544V	T545V & Maroon	T546V	T547V	T548V All-White	
	FABRIC BUCKET	Extra Cost 440 Extra Cost 440-H	SLIM & CONSOLE	T541D	T543D	T544D	T545D	T546D	T547D	T548D	
		Extra Cost 440 Standard 440-H	WIDE	T541G	T543G	T544G	T545G	T546G	T547G	T548G	
	ALL-VINYL BUCKET	Extra Cost 440 Extra Cost 440-H	SLIM & CONSOLE	T541E	T543E	T544E	T545E & Maroon	T546E	T547E	T548E All-White	
Extra Cost 440 Opt. No Cost 440-H		WIDE	T541H	T543H	T544H	T545H & Maroon	T546H	T547H	T548H All-White		
EXTERIOR COLORS		PAINT CODE	WHEEL COLOR								
14 SOLID COLORS, STANDARD	CLASSIC BLACK		P1A	P1A	●	●	●	●	●	●	
	FROST WHITE		P72A	P72A	●	●	●	●	●	●	
	ANTIGUA RED		P3A	P3A	●			●		●	
	MYSTIC GOLD, Metallic		P4A	P4A	●			●		●	
	LEGION BLUE (Light)		P5A	P6A	●	●				●	
	VISCOUNT BLUE, Metallic (Medium)		P6A	P6A	●	●				●	
	WOODSIDE GREEN, Metallic (Light)		P54A	P54A	●		●			●	
	SEASIDE AQUA (Light)		P7A	P9A	●					●	
	MARINA AQUA, Metallic (Medium)		P8A	P9A	●				●	●	
	ATLANTIS AQUA, Metallic (Dark)		P9A	P9A	●				●	●	
	MONTEGO ROSE (Light)		P10A	P12A	●			●		●	
	BARCELONA TAUPE, Metallic (Medium)		P11A	P12A	●			●		●	
	CORRAL CORDOVAN, Metallic (Dark)		P12A	P12A	●			●		●	
	SOLAR YELLOW		P13A	P13A	●		●			●	
44 TWO-TONE COMBINATIONS, Extra-Cost Options (22 Two-Tones Listed Are All Reversible) (4 CONVERTIBLE TOP COLORS listed on next page)	CLASSIC BLACK FROST WHITE		P1A-72A	P1A	●	●	●	●	●	●	
	ANTIGUA RED FROST WHITE		P3A-72A	P3A	●			●		●	
	ANTIGUA RED CLASSIC BLACK		P3A-1A	P3A	●			●		●	
	MYSTIC GOLD, Metallic FROST WHITE		P4A-72A	P4A	●			●		●	
	MYSTIC GOLD, Metallic CLASSIC BLACK		P4A-1A	P4A	●			●		●	
	LEGION BLUE (Light) FROST WHITE		P5A-72A	P6A	●	●				●	
	VISCOUNT BLUE, Metallic (Medium) FROST WHITE		P6A-72A	P6A	●	●				●	
	LEGION BLUE (Light) VISCOUNT BLUE, Metallic (Medium)		P5A-6A	P6A	●	●				●	
	WOODSIDE GREEN, Metallic (Light) FROST WHITE		P54A-72A	P54A	●		●			●	
	SEASIDE AQUA (Light) FROST WHITE		P7A-72A	P9A	●				●	●	
	MARINA AQUA, Metallic (Medium) FROST WHITE		P8A-72A	P9A	●				●	●	
	ATLANTIS AQUA, Metallic (Dark) FROST WHITE		P9A-72A	P9A	●				●	●	
	SEASIDE AQUA (Light) MARINA AQUA, Metallic (Medium)		P7A-8A	P9A	●				●	●	
	SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (Dark)		P7A-9A	P9A	●				●	●	
	MARINA AQUA, Metallic (Medium) ATLANTIS AQUA, Metallic (Dark)		P8A-9A	P9A	●				●	●	
	MONTEGO ROSE (Light) FROST WHITE		P10A-72A	P12A	●			●		●	
	BARCELONA TAUPE, Metallic (Medium) FROST WHITE		P11A-72A	P12A	●			●		●	
	CORRAL CORDOVAN, Metallic (Dark) FROST WHITE		P12A-72A	P12A	●			●		●	
	MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark)		P10A-12A	P12A	●			●		●	
	MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium)		P10A-11A	P12A	●			●		●	
	BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark)		P11A-12A	P12A	●			●		●	
	SOLAR YELLOW FROST WHITE		P13A-72A	P13A	●		●			●	
	8 TWO-TONES Only for 440 & 440-H (Colors Not Reversible) Extra-Cost Option, Only With Black Interior	LEGION BLUE (Light) CLASSIC BLACK		P5A-1A	P1A	●					
		VISCOUNT BLUE, Metallic (Medium) CLASSIC BLACK		P6A-1A	P1A	●					
SEASIDE AQUA (Light) CLASSIC BLACK		P7A-1A	P1A	●							
MARINA AQUA, Metallic (Medium) CLASSIC BLACK		P8A-1A	P1A	●							
WOODSIDE GREEN, Metallic (Light) CLASSIC BLACK		P54A-1A	P1A	●							
MONTEGO ROSE (Light) CLASSIC BLACK		P10A-1A	P1A	●							
BARCELONA TAUPE, Metallic (Medium) CLASSIC BLACK		P11A-1A	P1A	●							
SOLAR YELLOW CLASSIC BLACK		P13A-1A	P1A	●							

AMERICAN 440 or 440-H

TWO-TONE
COLOR DESIGNS

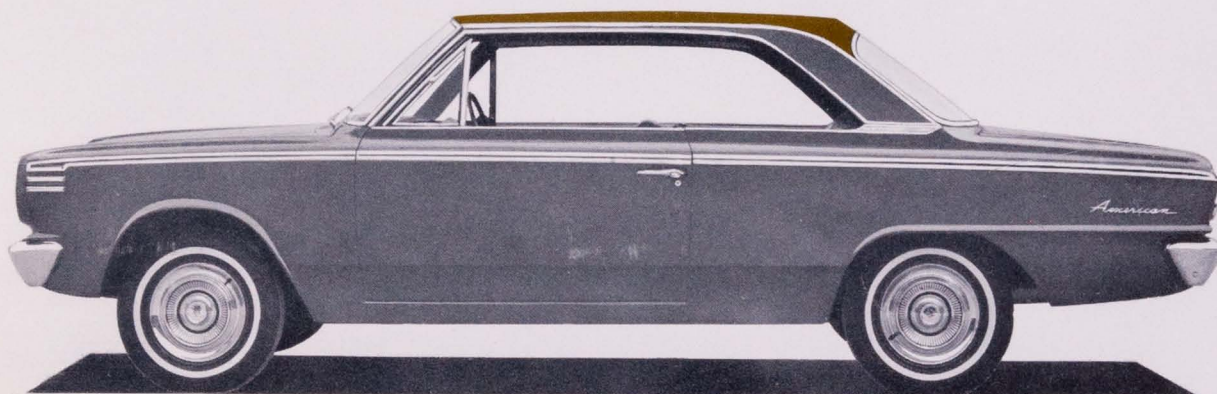
COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



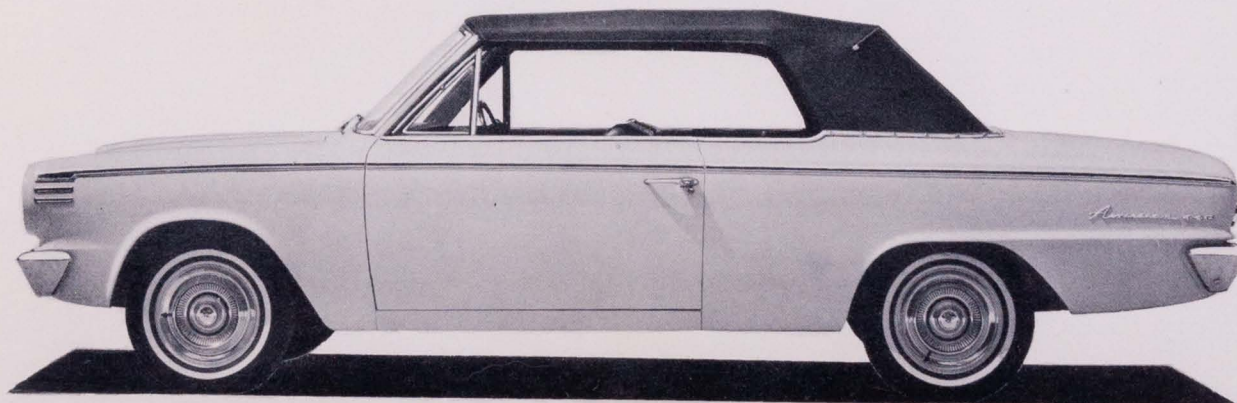
4-DOOR SEDAN, 440



2-DOOR HARDTOP, 440



2-DOOR HARDTOP, 440-H



2-DOOR CONVERTIBLE, 440

Black Top... "BK".... With all exterior solid colors.
White Top... "WH".... With all exterior solid colors.
Blue Top... "BU".... With Classic Black, Frost White, Legion Blue and Viscount Blue.
Aqua Top... "AQ".... With Classic Black, Frost White, Seaside Aqua, Marina Aqua and Atlantis Aqua.

AMERICAN 440 or 440-H

CLASSIC 550 or 660

CLASSIC 770 or 770-H

AMBASSADOR 880

AMBASSADOR 990 or 990-H

CLASSIC 550 or 660

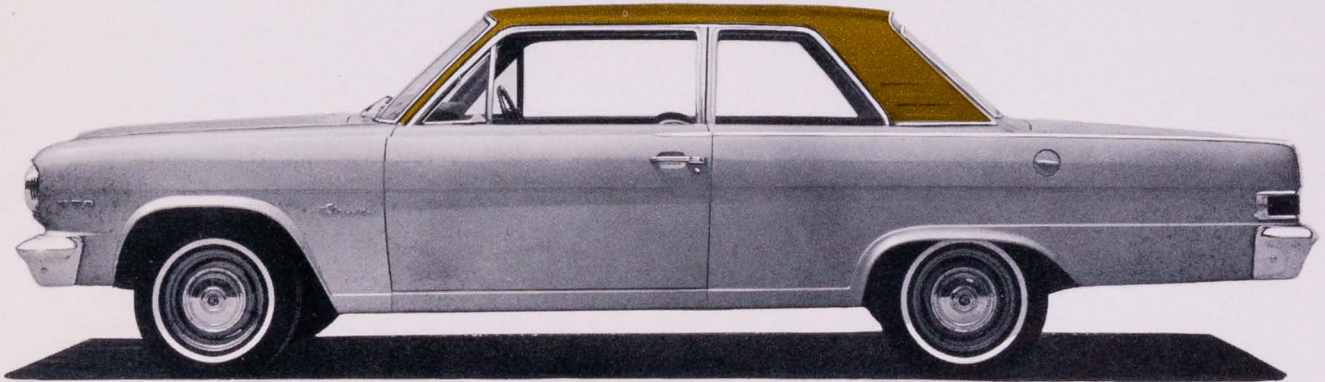
EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

MODELS				550			660					
UPHOLSTERY AVAILABLE		UPHOLSTERY COLORS		BLACK & WHITE	BLUE	AQUA	BLACK & WHITE	BLUE	GREEN	RED	CORDO. & TAUPE	AQUA
FABRIC	Standard			T552C	T553C	T557C	T562C	T563C	T564C	T565C	T566C	T567C
POROUS VINYL	Extra Cost			T552P	T553P	T557P	T562P	T563P	T564P	T565P	T566P	T567P
EXTERIOR COLORS		PAINT CODE	WHEEL COLOR									
14 SOLID COLORS, STANDARD	CLASSIC BLACK	P1A	P1A	•	•	•	•	•	•	•	•	•
	FROST WHITE	P72A	P72A	•	•	•	•	•	•	•	•	•
	ANTIGUA RED	P3A	P3A	•			•			•		
	MYSTIC GOLD, Metallic	P4A	P4A	•			•			•		
	LEGION BLUE (Light)	P5A	P6A		•			•				
	VISCOUNT BLUE, Metallic (Medium)	P6A	P6A		•			•				
	WOODSIDE GREEN, Metallic (Light)	P54A	P54A	•			•		•			
	SEASIDE AQUA (Light)	P7A	P9A			•						•
	MARINA AQUA, Metallic (Medium)	P8A	P9A			•						•
	ATLANTIS AQUA, Metallic (Dark)	P9A	P9A			•						•
	MONTEGO ROSE (Light)	P10A	P12A	•							•	
	BARCELONA TAUPE, Metallic (Medium)	P11A	P12A	•							•	
	CORRAL CORDOVAN, Metallic (Dark)	P12A	P12A	•							•	
	SOLAR YELLOW	P13A	P13A	•			•		•			
44 TWO-TONE COMBINATIONS, Extra-Cost Options (22 Two-Tones Listed Are All Reversible)	CLASSIC BLACK FROST WHITE	P1A-72A	P1A	•	•	•	•	•	•	•	•	•
	ANTIGUA RED FROST WHITE	P3A-72A	P3A	•			•			•		
	ANTIGUA RED CLASSIC BLACK	P3A-1A	P3A	•			•			•		
	MYSTIC GOLD, Metallic FROST WHITE	P4A-72A	P4A	•			•			•		
	MYSTIC GOLD, Metallic CLASSIC BLACK	P4A-1A	P4A	•			•			•		
	LEGION BLUE (Light) FROST WHITE	P5A-72A	P6A		•			•				
	VISCOUNT BLUE, Metallic (Medium) FROST WHITE	P6A-72A	P6A		•			•				
	LEGION BLUE (Light) VISCOUNT BLUE, Metallic (Medium)	P5A-6A	P6A		•			•				
	WOODSIDE GREEN, Metallic (Light) FROST WHITE	P54A-72A	P54A	•			•		•			
	SEASIDE AQUA (Light) FROST WHITE	P7A-72A	P9A			•						•
	MARINA AQUA, Metallic (Medium) FROST WHITE	P8A-72A	P9A			•						•
	ATLANTIS AQUA, Metallic (Dark) FROST WHITE	P9A-72A	P9A			•						•
	SEASIDE AQUA (Light) MARINA AQUA, Metallic (Medium)	P7A-8A	P9A			•						•
	SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (Dark)	P7A-9A	P9A			•						•
	MARINA AQUA, Metallic (Medium) ATLANTIS AQUA, Metallic (Dark)	P8A-9A	P9A			•						•
	MONTEGO ROSE (Light) FROST WHITE	P10A-72A	P12A	•							•	
	BARCELONA TAUPE, Metallic (Medium) FROST WHITE	P11A-72A	P12A	•							•	
	CORRAL CORDOVAN, Metallic (Dark) FROST WHITE	P12A-72A	P12A	•							•	
	MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark)	P10A-12A	P12A	•							•	
	MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium)	P10A-11A	P12A	•							•	
	BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark)	P11A-12A	P12A	•							•	
	SOLAR YELLOW FROST WHITE	P13A-72A	P13A	•			•		•			

CLASSIC 550 or 660

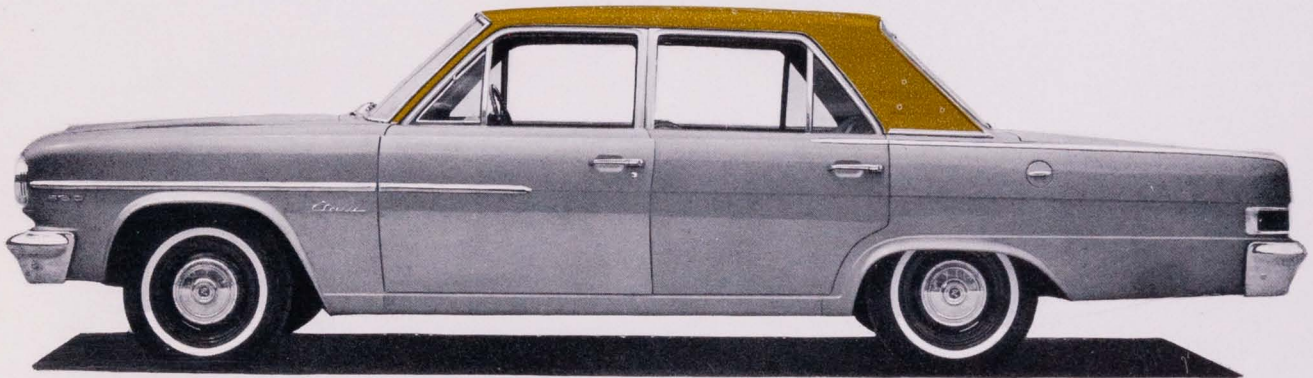
TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE



2-DOOR SEDAN, 550

Also in 660



4-DOOR SEDAN, 660

Also in 550



4-DOOR STATION WAGON, 660

Also in 550
(5-Door, 3-Seat Optional in 660)

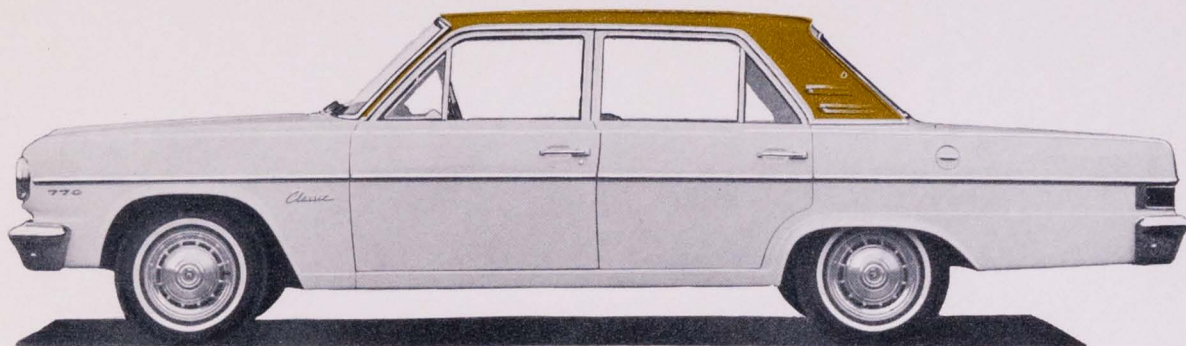
CLASSIC 770 or 770-H

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

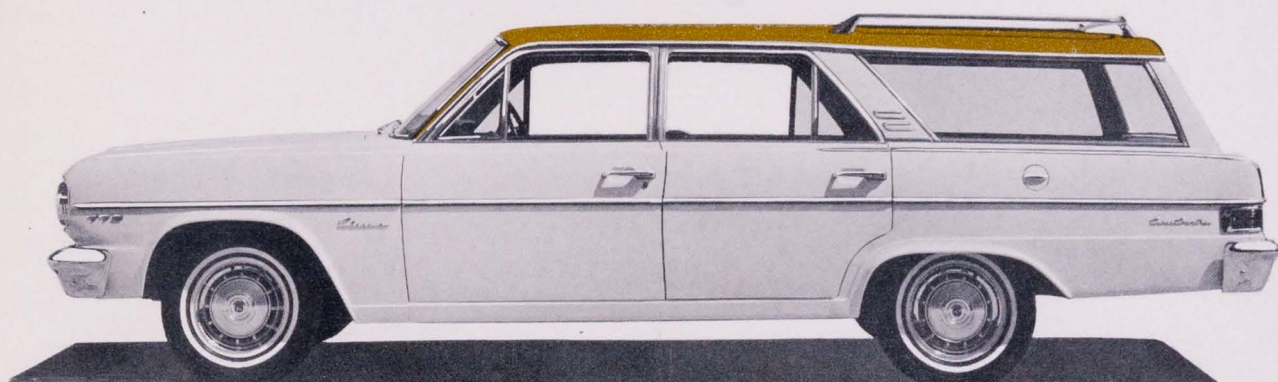
UPHOLSTERY AVAILABLE		UPHOLSTERY COLORS	BLACK	BLUE	GREEN	RED	CORDO. & TAUPE	AQUA	BLACK & WHITE
FABRIC	Standard 770 Not Available 770 Convertible		T571C	T573C	T574C	T575C	T576C	T577C	T578C
POROUS VINYL	Extra Cost 770 Not Available 770 Convertible		T571P	T573P	T574P	T575P	T576P	T577P	T578P
ALL-VINYL	Standard 770 Convertible Extra Cost 770 Hardtop		T571V	T573V	T574V	T575V	T576V	T577V	T578V All-White
FABRIC BUCKET	Extra Cost 770 Extra Cost 770-H	SLIM & CONSOLE	T571D	T573D	T574D	T575D	T576D	T577D	T578D
	Extra Cost 770 Standard 770-H	WIDE	T571G	T573G	T574G	T575G	T576G	T577G	T578G
ALL-VINYL BUCKET	Extra Cost 770 Extra Cost 770-H	SLIM & CONSOLE	T571E	T573E	T574E	T575E	T576E	T577E	T578E All-White
	Extra Cost 770 Opt. No Cost 770-H	WIDE	T571H	T573H	T574H	T575H	T576H	T577H	T578H All-White
EXTERIOR COLORS		PAINT CODE	WHEEL COLOR						
14 SOLID COLORS, STANDARD	CLASSIC BLACK	P1A	P1A	●	●	●	●	●	●
	FROST WHITE	P72A	P72A	●	●	●	●	●	●
	ANTIGUA RED	P3A	P3A	●			●		●
	MYSTIC GOLD, Metallic	P4A	P4A	●			●		●
	LEGION BLUE (Light)	P5A	P6A	●	●				●
	VISCOUNT BLUE, Metallic (Medium)	P6A	P6A	●	●				●
	WOODSIDE GREEN, Metallic (Light)	P54A	P54A	●		●			●
	SEASIDE AQUA (Light)	P7A	P9A	●					●
	MARINA AQUA, Metallic (Medium)	P8A	P9A	●				●	●
	ATLANTIS AQUA, Metallic (Dark)	P9A	P9A	●				●	●
	MONTEGO ROSE (Light)	P10A	P12A	●			●		●
	BARCELONA TAUPE, Metallic (Medium)	P11A	P12A	●			●		●
	CORRAL CORDOVAN, Metallic (Dark)	P12A	P12A	●			●		●
	SOLAR YELLOW	P13A	P13A	●		●			●
44 TWO-TONE COMBINATIONS, Extra-Cost Options (22 Two-Tones Listed Are All Reversible) (4 CONVERTIBLE TOP COLORS listed on next page)	CLASSIC BLACK FROST WHITE	P1A-72A	P1A	●	●	●	●	●	●
	ANTIGUA RED FROST WHITE	P3A-72A	P3A	●			●		●
	ANTIGUA RED CLASSIC BLACK	P3A-1A	P3A	●			●		●
	MYSTIC GOLD, Metallic FROST WHITE	P4A-72A	P4A	●			●		●
	MYSTIC GOLD, Metallic CLASSIC BLACK	P4A-1A	P4A	●			●		●
	LEGION BLUE (Light) FROST WHITE	P5A-72A	P6A	●	●				●
	VISCOUNT BLUE, Metallic (Medium) FROST WHITE	P6A-72A	P6A	●	●				●
	LEGION BLUE (Light) VISCOUNT BLUE, Metallic (Medium)	P5A-6A	P6A	●	●				●
	WOODSIDE GREEN, Metallic (Light) FROST WHITE	P54A-72A	P54A	●		●			●
	SEASIDE AQUA (Light) FROST WHITE	P7A-72A	P9A	●				●	●
	MARINA AQUA, Metallic (Medium) FROST WHITE	P8A-72A	P9A	●				●	●
	ATLANTIS AQUA, Metallic (Dark) FROST WHITE	P9A-72A	P9A	●				●	●
	SEASIDE AQUA (Light) MARINA AQUA, Metallic (Medium)	P7A-8A	P9A	●				●	●
	SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (Dark)	P7A-9A	P9A	●				●	●
	MARINA AQUA, Metallic (Medium) ATLANTIS AQUA, Metallic (Dark)	P8A-9A	P9A	●				●	●
	MONTEGO ROSE (Light) FROST WHITE	P10A-72A	P12A	●			●		●
	BARCELONA TAUPE, Metallic (Medium) FROST WHITE	P11A-72A	P12A	●			●		●
	CORRAL CORDOVAN, Metallic (Dark) FROST WHITE	P12A-72A	P12A	●			●		●
	MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark)	P10A-12A	P12A	●			●		●
	MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium)	P10A-11A	P12A	●			●		●
	BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark)	P11A-12A	P12A	●			●		●
	SOLAR YELLOW FROST WHITE	P13A-72A	P13A	●		●			●
8 TWO-TONES Only for 770 & 770-H (Colors Not Reversible) Extra-Cost Option, Only With Black Interior	LEGION BLUE (Light) CLASSIC BLACK	P5A-1A	P1A	●					
	VISCOUNT BLUE, Metallic (Medium) CLASSIC BLACK	P6A-1A	P1A	●					
	SEASIDE AQUA (Light) CLASSIC BLACK	P7A-1A	P1A	●					
	MARINA AQUA, Metallic (Medium) CLASSIC BLACK	P8A-1A	P1A	●					
	WOODSIDE GREEN, Metallic (Light) CLASSIC BLACK	P54A-1A	P1A	●					
	MONTEGO ROSE (Light) CLASSIC BLACK	P10A-1A	P1A	●					
	BARCELONA TAUPE, Metallic (Medium) CLASSIC BLACK	P11A-1A	P1A	●					
	SOLAR YELLOW CLASSIC BLACK	P13A-1A	P1A	●					

CLASSIC 770 or 770-H TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE

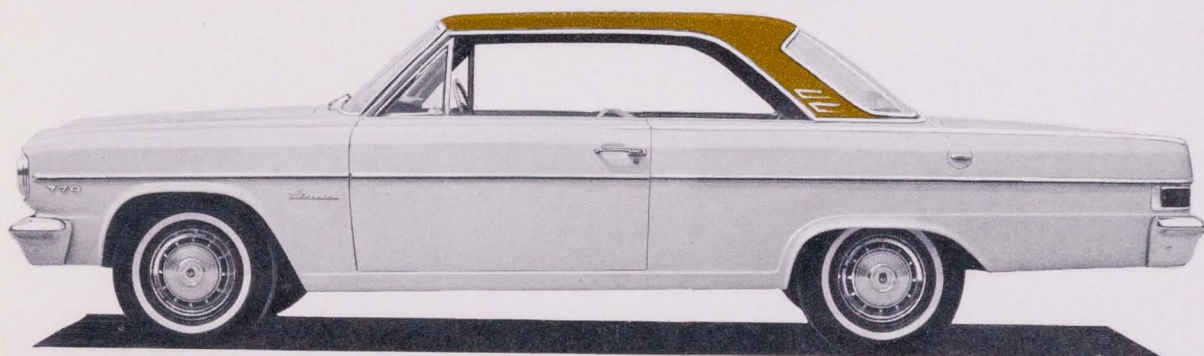


4-DOOR SEDAN, 770



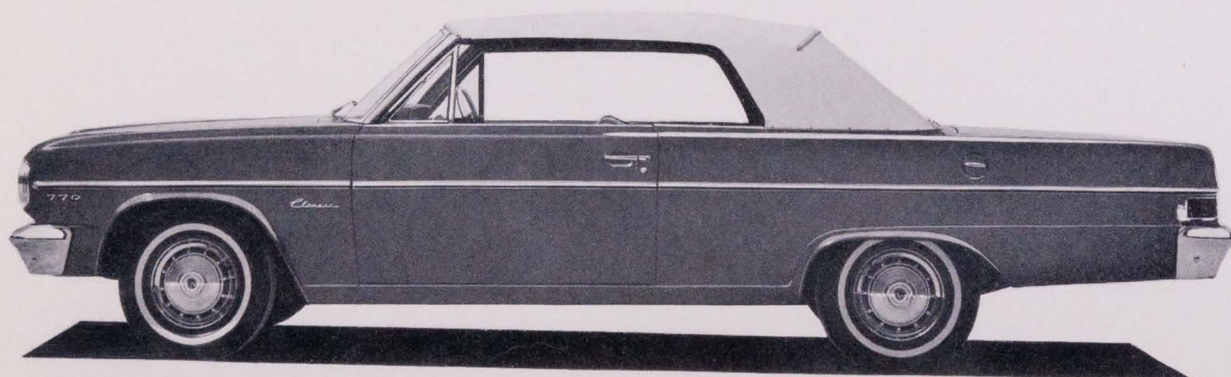
4-DOOR STATION WAGON, 770

(5-Door, 3-Seat Optional)



2-DOOR HARDTOP, 770

Also 770-H



2-DOOR CONVERTIBLE, 770

Black Top... "BK" ... With all exterior solid colors.
 White Top... "WH" ... With all exterior solid colors.
 Blue Top... "BU" ... With Classic Black, Frost White, Legion Blue and Viscount Blue.
 Aqua Top... "AQ" ... With Classic Black, Frost White, Seaside Aqua, Marina Aqua and Atlantis Aqua.

AMBASSADOR 880

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

	UPHOLSTERY AVAILABLE		UPHOLSTERY COLORS		BLACK & WHITE	BLUE	GREEN	RED	CORDO. & TAUPE	AQUA.
	Standard				T582C	T583C	T584C	T585C	T586C	T587C
	Extra Cost				T582P	T583P	T584P	T585P	T586P	T587P
	EXTERIOR COLORS	PAINT CODE	WHEEL COLOR							
14 SOLID COLORS, STANDARD	CLASSIC BLACK	P1A	P1A	●	●	●	●	●	●	●
	FROST WHITE	P72A	P72A	●	●	●	●	●	●	●
	ANTIGUA RED	P3A	P3A	●				●		
	MYSTIC GOLD, Metallic	P4A	P4A	●				●		
	LEGION BLUE (Light)	P5A	P6A		●					
	VISCOUNT BLUE, Metallic (Medium)	P6A	P6A		●					
	WOODSIDE GREEN, Metallic (Light)	P54A	P54A	●		●				
	SEASIDE AQUA (Light)	P7A	P9A							●
	MARINA AQUA, Metallic (Medium)	P8A	P9A							●
	ATLANTIS AQUA, Metallic (Dark)	P9A	P9A							●
	MONTEGO ROSE (Light)	P10A	P12A						●	
	BARCELONA TAUPE, Metallic (Medium)	P11A	P12A						●	
	CORRAL CORDOVAN, Metallic (Dark)	P12A	P12A						●	
	SOLAR YELLOW	P13A	P13A	●		●				
44 TWO-TONE COMBINATIONS, Extra-Cost Options (22 Two-Tones Listed Are All Reversible)	CLASSIC BLACK FROST WHITE	P1A-72A	P1A	●	●	●	●	●	●	●
	ANTIGUA RED FROST WHITE	P3A-72A	P3A	●				●		
	ANTIGUA RED CLASSIC BLACK	P3A-1A	P3A	●				●		
	MYSTIC GOLD, Metallic FROST WHITE	P4A-72A	P4A	●				●		
	MYSTIC GOLD, Metallic CLASSIC BLACK	P4A-1A	P4A	●				●		
	LEGION BLUE (Light) FROST WHITE	P5A-72A	P6A		●					
	VISCOUNT BLUE, Metallic (Medium) FROST WHITE	P6A-72A	P6A		●					
	LEGION BLUE (Light) VISCOUNT BLUE, Metallic (Medium)	P5A-6A	P6A		●					
	WOODSIDE GREEN, Metallic (Light) FROST WHITE	P54A-72A	P54A	●		●				
	SEASIDE AQUA (Light) FROST WHITE	P7A-72A	P9A							●
	MARINA AQUA, Metallic (Medium) FROST WHITE	P8A-72A	P9A							●
	ATLANTIS AQUA, Metallic (Dark) FROST WHITE	P9A-72A	P9A							●
	SEASIDE AQUA (Light) MARINA AQUA, Metallic (Medium)	P7A-8A	P9A							●
	SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (Dark)	P7A-9A	P9A							●
	MARINA AQUA, Metallic (Medium) ATLANTIS AQUA, Metallic (Dark)	P8A-9A	P9A							●
	MONTEGO ROSE (Light) FROST WHITE	P10A-72A	P12A						●	
	BARCELONA TAUPE, Metallic (Medium) FROST WHITE	P11A-72A	P12A						●	
	CORRAL CORDOVAN, Metallic (Dark) FROST WHITE	P12A-72A	P12A						●	
	MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark)	P10A-12A	P12A						●	
	MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium)	P10A-11A	P12A						●	
	BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark)	P11A-12A	P12A						●	
	SOLAR YELLOW FROST WHITE	P13A-72A	P13A	●		●				

AMBASSADOR 880

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE



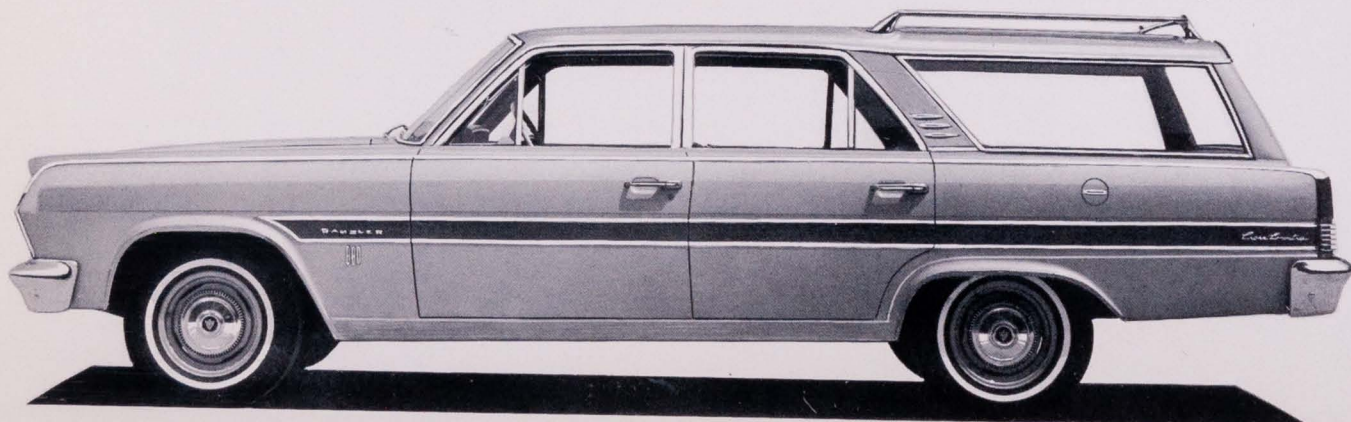
2-DOOR SEDAN, 880



4-DOOR SEDAN, 880



4-DOOR STATION WAGON, 880 (5-Door, 3-Seat Optional)



4-DOOR STATION WAGON, 880 (SIMULATED WOOD GRAIN) (5-Door, 3-Seat Optional)

AMBASSADOR 990 or 990-H

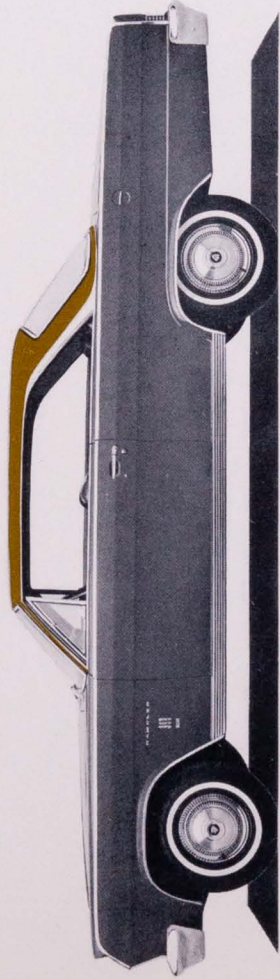
EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

UPHOLSTERY AVAILABLE		UPHOLSTERY COLORS		BLACK	BLUE	GREEN	RED	CORDO. & TAUPE	AQUA	BLACK & WHITE
FABRIC		Standard 990 Not Available 990 Convertible		T591C	T593C	T594C	T595C	T596C	T597C	T598C
ALL-VINYL		Standard 990 Convertible Extra Cost Other 990 Models		T591V	T593V	T594V	T595V	T596V	T597V	T598V All-White
FABRIC BUCKET (Slim-Type)		Extra Cost 990		T591D	T593D	T594D	T595D	T596D	T597D	T598D
		Standard 990-H		T591K	T593K	T594K	T595K	T596K	T597K	T598K
ALL-VINYL BUCKET (Slim-Type)		Extra Cost 990		T591E	T593E	T594E	T595E	T596E	T597E	T598E All-White
		Optional at No Cost 990-H		T591L	T593L	T594L	T595L	T596L	T597L	T598L All-White
EXTERIOR COLORS			PAINT CODE	WHEEL COLOR						
14 SOLID COLORS, STANDARD	CLASSIC BLACK	P1A	P1A	●	●	●	●	●	●	●
	FROST WHITE	P72A	P72A	●	●	●	●	●	●	●
	ANTIGUA RED	P3A	P3A	●			●			●
	MYSTIC GOLD, Metallic	P4A	P4A	●			●			●
	LEGION BLUE (Light)	P5A	P6A	●	●					●
	VISCOUNT BLUE, Metallic (Medium)	P6A	P6A	●	●					●
	WOODSIDE GREEN, Metallic (Light)	P54A	P54A	●		●				●
	SEASIDE AQUA (Light)	P7A	P9A	●					●	●
	MARINA AQUA, Metallic (Medium)	P8A	P9A	●					●	●
	ATLANTIS AQUA, Metallic (Dark)	P9A	P9A	●					●	●
	MONTEGO ROSE (Light)	P10A	P12A	●				●		●
	BARCELONA TAUPE, Metallic (Medium)	P11A	P12A	●				●		●
	CORRAL CORDOVAN, Metallic (Dark)	P12A	P12A	●				●		●
	SOLAR YELLOW	P13A	P13A	●		●				●
44 TWO-TONE COMBINATIONS, Extra-Cost Options (22 Two-Tones Listed Are All Reversible) (4 CONVERTIBLE TOP COLORS listed on next page)	CLASSIC BLACK FROST WHITE	P1A-72A	P1A	●	●	●	●	●	●	●
	ANTIGUA RED FROST WHITE	P3A-72A	P3A	●			●			●
	ANTIGUA RED CLASSIC BLACK	P3A-1A	P3A	●			●			●
	MYSTIC GOLD, Metallic FROST WHITE	P4A-72A	P4A	●			●			●
	MYSTIC GOLD, Metallic CLASSIC BLACK	P4A-1A	P4A	●			●			●
	LEGION BLUE (Light) FROST WHITE	P5A-72A	P6A	●	●					●
	VISCOUNT BLUE, Metallic (Medium) FROST WHITE	P6A-72A	P6A	●	●					●
	LEGION BLUE (Light) VISCOUNT BLUE, Metallic (Medium)	P5A-6A	P6A	●	●					●
	WOODSIDE GREEN, Metallic (Light) FROST WHITE	P54A-72A	P54A	●		●				●
	SEASIDE AQUA (Light) FROST WHITE	P7A-72A	P9A	●					●	●
	MARINA AQUA, Metallic (Medium) FROST WHITE	P8A-72A	P9A	●					●	●
	ATLANTIS AQUA, Metallic (Dark) FROST WHITE	P9A-72A	P9A	●					●	●
	SEASIDE AQUA (Light) MARINA AQUA, Metallic (Medium)	P7A-8A	P9A	●					●	●
	SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (Dark)	P7A-9A	P9A	●					●	●
	MARINA AQUA, Metallic (Medium) ATLANTIS AQUA, Metallic (Dark)	P8A-9A	P9A	●					●	●
	MONTEGO ROSE (Light) FROST WHITE	P10A-72A	P12A	●				●		●
	BARCELONA TAUPE, Metallic (Medium) FROST WHITE	P11A-72A	P12A	●				●		●
	CORRAL CORDOVAN, Metallic (Dark) FROST WHITE	P12A-72A	P12A	●				●		●
	MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark)	P10A-12A	P12A	●				●		●
	MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium)	P10A-11A	P12A	●				●		●
	BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark)	P11A-12A	P12A	●				●		●
	SOLAR YELLOW FROST WHITE	P13A-72A	P13A	●		●				●
8 TWO-TONES Only for 990 & 990-H (Colors Not Reversible) Extra-Cost Option, Only With Black Interior	LEGION BLUE (Light) CLASSIC BLACK	P5A-1A	P1A	●						
	VISCOUNT BLUE, Metallic (Medium) CLASSIC BLACK	P6A-1A	P1A	●						
	SEASIDE AQUA (Light) CLASSIC BLACK	P7A-1A	P1A	●						
	MARINA AQUA, Metallic (Medium) CLASSIC BLACK	P8A-1A	P1A	●						
	WOODSIDE GREEN, Metallic (Light) CLASSIC BLACK	P54A-1A	P1A	●						
	MONTEGO ROSE (Light) CLASSIC BLACK	P10A-1A	P1A	●						
	BARCELONA TAUPE, Metallic (Medium) CLASSIC BLACK	P11A-1A	P1A	●						
	SOLAR YELLOW CLASSIC BLACK	P13A-1A	P1A	●						

AMBASSADOR 990 or 990-H

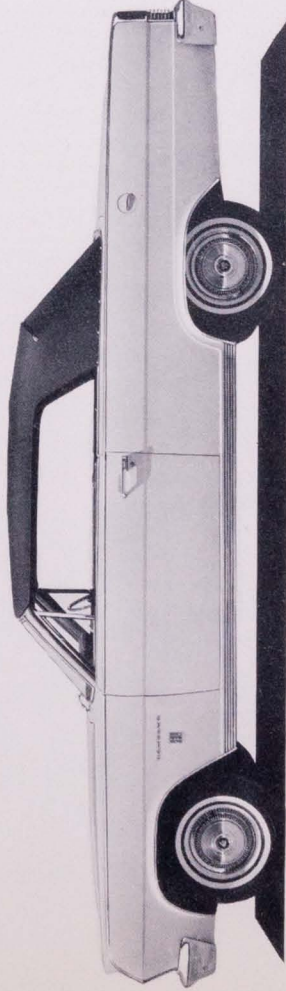
TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE



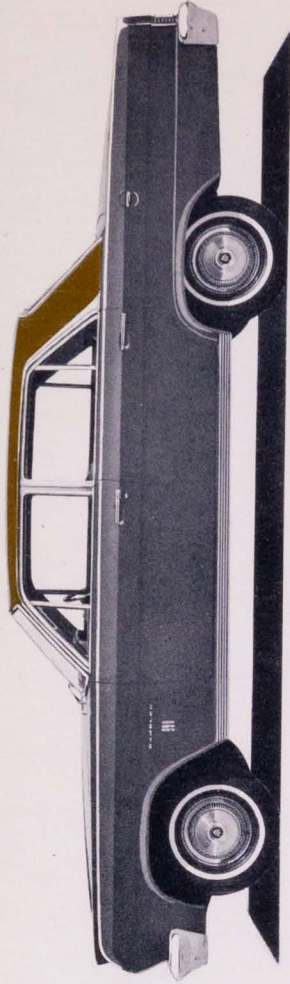
2-DOOR HARDTOP, 990-H

Also in 990

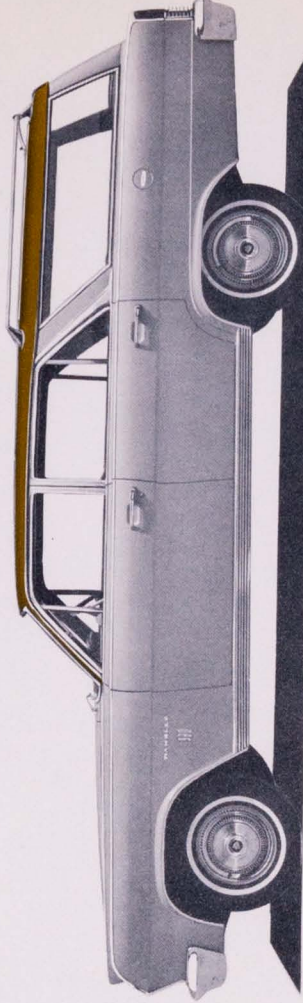


2-DOOR CONVERTIBLE, 990

Black Top... "BK" ... With all exterior solid colors.
White Top... "WH" ... With all exterior solid colors.
Blue Top... "BU" ... With Classic Black, Frost White plus
Legion Blue and Viscount Blue.
Aqua Top... "AQ" ... With Classic Black, Frost White plus
Seaside Aqua, Marina Aqua and Atlantis Aqua.

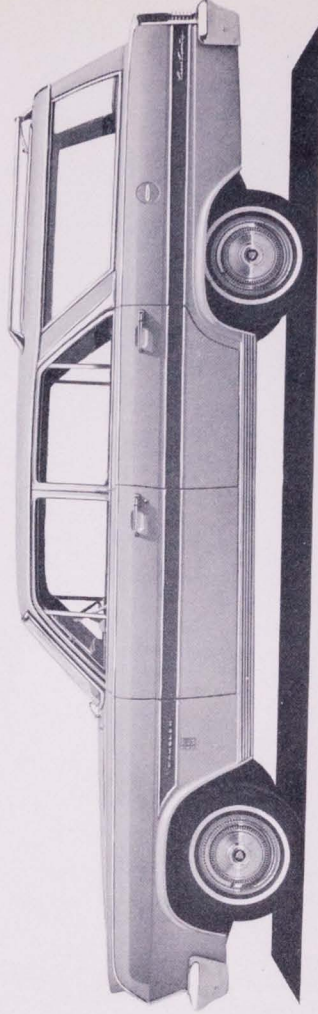


4-DOOR SEDAN, 990



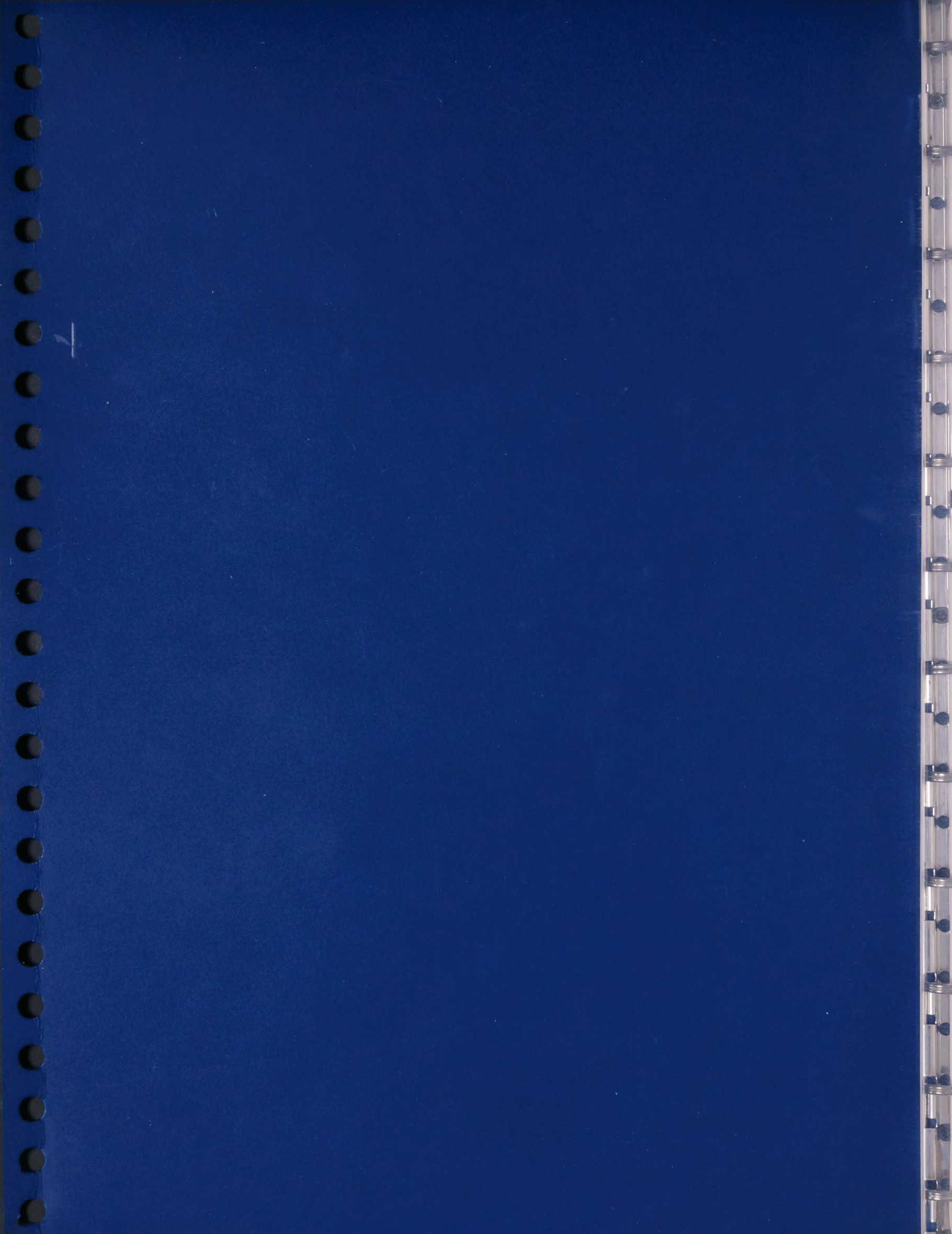
4-DOOR STATION WAGON, 990

(5-Door, 3-Seat Optional)



4-DOOR STATION WAGON, 990 (SIMULATED WOOD GRAIN)

(5-Door, 3-Seat Optional)



1965 RAMBLER

COLOR

and

UPHOLSTERY

BOOK

1965 RAMBLER

UPHOLSTERY SELECTIONS

THE WIDE VARIETY OF UPHOLSTERY SELECTIONS PRESENTED
IN THE FOLLOWING PAGES HAS BEEN TASTEFULLY CREATED
BY SKILLED INTERIOR STYLISTS. PERFECT COLOR HARMONIES,
LUXURY APPOINTMENTS, AND HIGHEST QUALITY MATERIALS
PROVIDE STUNNING BEAUTY WITH LASTING PRACTICALITY.

TRIM CODES

C = FABRIC
P = POROUS VINYL
V = ALL-VINYL
D = SLIM BUCKET, FABRIC
E = SLIM BUCKET, ALL-VINYL
G = WIDE BUCKET, FABRIC
H = WIDE BUCKET, ALL-VINYL
K = SLIM BUCKET, FABRIC, 990-H
L = SLIM BUCKET, ALL-VINYL, 990-H

1965 RAMBLER INTERIOR COLORS

MODEL	SEAT UPHOLSTERY	FLOOR COVERING	INSTRUMENT PANEL	HEADLINING
220	T522 C & P	BLACK	BLACK	WHITE
330	T532 C & P T533 C & P T534 C & P T535 C & P T536 C & P T537 C & P	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA
440 OR 440-H	T541 C,P,V,D,G,E & H T543 C,P,V,D,G,E & H T544 C,P,V,D,G,E & H T545 C,P,V,D,G,E & H T546 C,P,V,D,G,E & H T547 C,P,V,D,G,E & H T548 C,P,V,D,G,E & H	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA BLACK	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA BLACK	BLACK LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA WHITE
550	T552 C & P T553 C & P T557 C & P	BLACK BLACK BLACK	BLACK DK. BLUE DK. AQUA	WHITE LT. BLUE LT. AQUA
660	T562 C & P T563 C & P T564 C & P T565 C & P T566 C & P T567 C & P	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA
770 OR 770-H	T571 C,P,V,D,G,E & H T573 C,P,V,D,G,E & H T574 C,P,V,D,G,E & H T575 C,P,V,D,G,E & H T576 C,P,V,D,G,E & H T577 C,P,V,D,G,E & H T578 C,P,V,D,G,E & H	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA BLACK	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA BLACK	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA WHITE
880	T582 C & P T583 C & P T584 C & P T585 C & P T586 C & P T587 C & P	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA
990 OR 990-H	T591 C,V,D,K,E & L T593 C,V,D,K,E & L T594 C,V,D,K,E & L T595 C,V,D,K,E & L T596 C,V,D,K,E & L T597 C,V,D,K,E & L T598 C,V,D,K,E & L	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA BLACK	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA BLACK	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA WHITE

RAMBLER AMERICAN 220

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

C

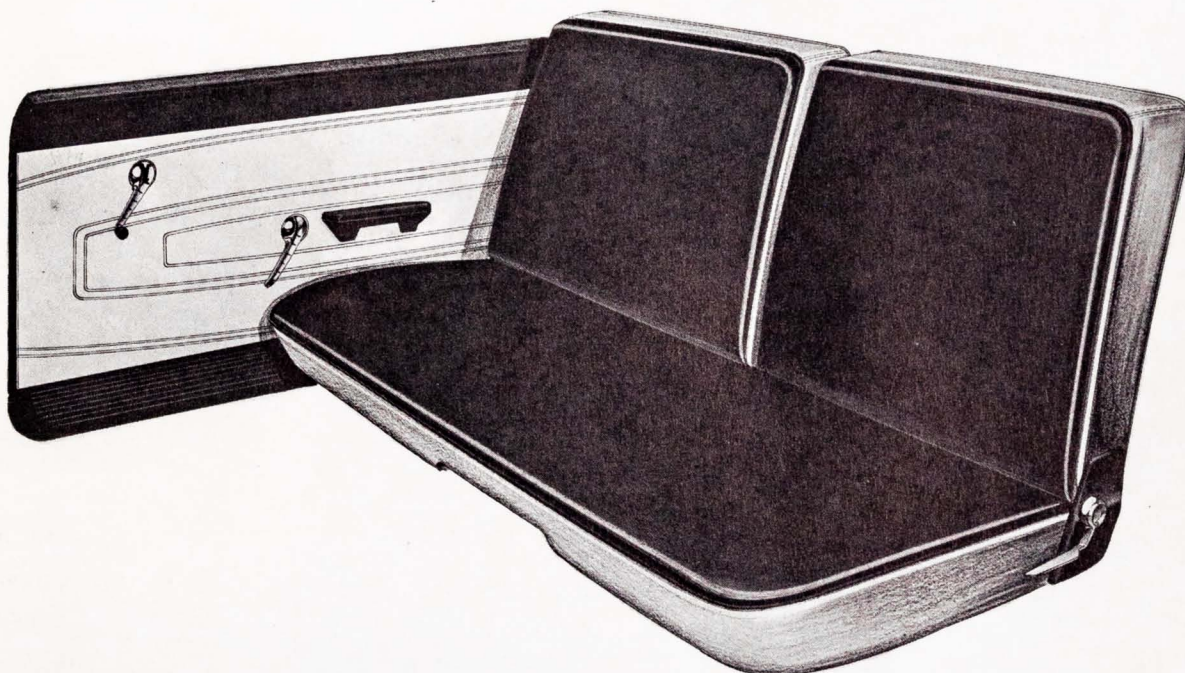
FABRIC

"GEMINI" PATTERN
5.6% NYLON
64.5% RAYON
29.9% POLYPROPYLENE

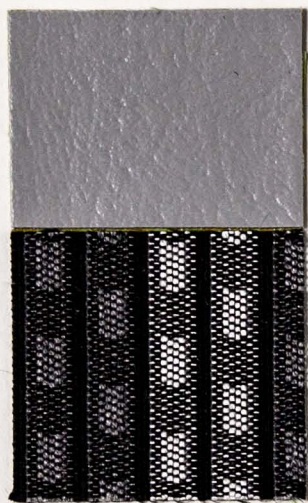
POROUS VINYL

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING

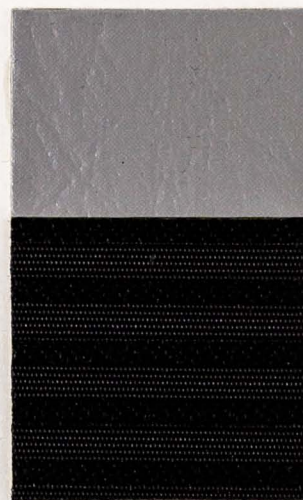
P



AMERICAN 220



T522C

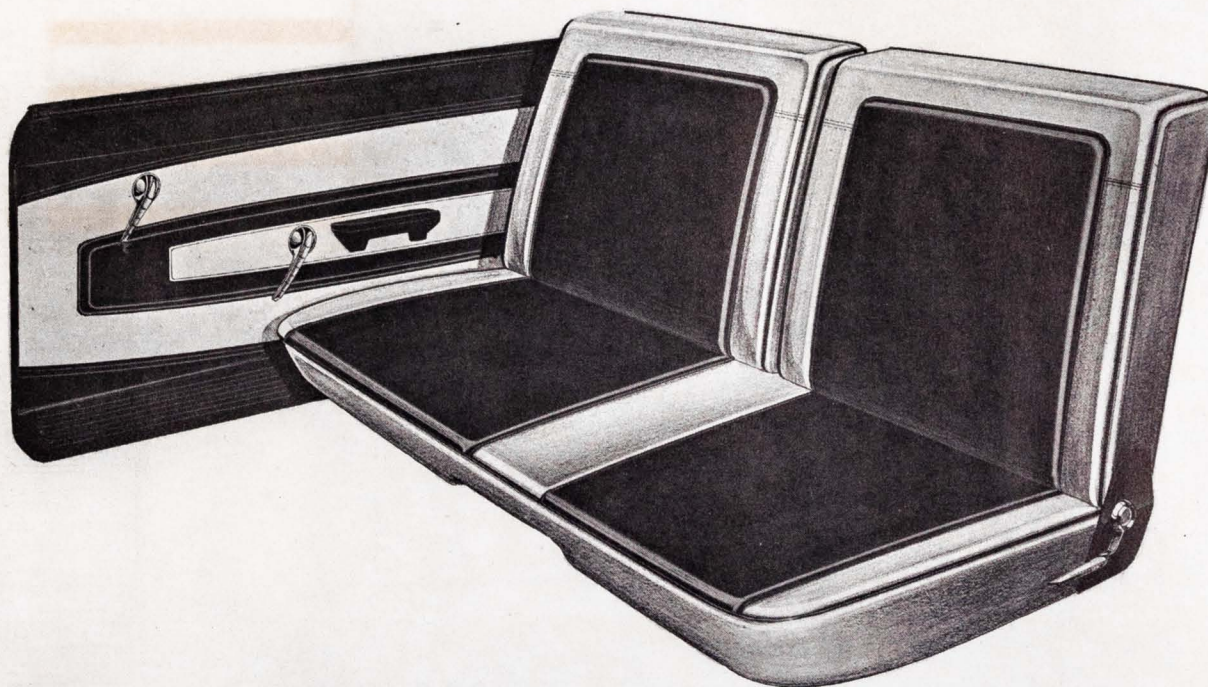


T522P

RAMBLER AMERICAN 330

UPHOLSTERY SELECTIONS

VINYL "SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING	
C	P
FABRIC "MARINA" PATTERN 59.2% NYLON 40.8% VISCOSE	POROUS VINYL "NICARAGUA" PATTERN POROUS VINYL COATING ON TWILL FABRIC BACKING



AMERICAN 330



T532C



T533C



T534C



T532P



T533P



T534P

AMERICAN 330



T535C



T536C



T537C



T535P



T536P



T537P

RAMBLER AMERICAN 440

(NOT FOR CONVERTIBLE OR BUCKET SEATS)

UPHOLSTERY SELECTIONS

VINYL

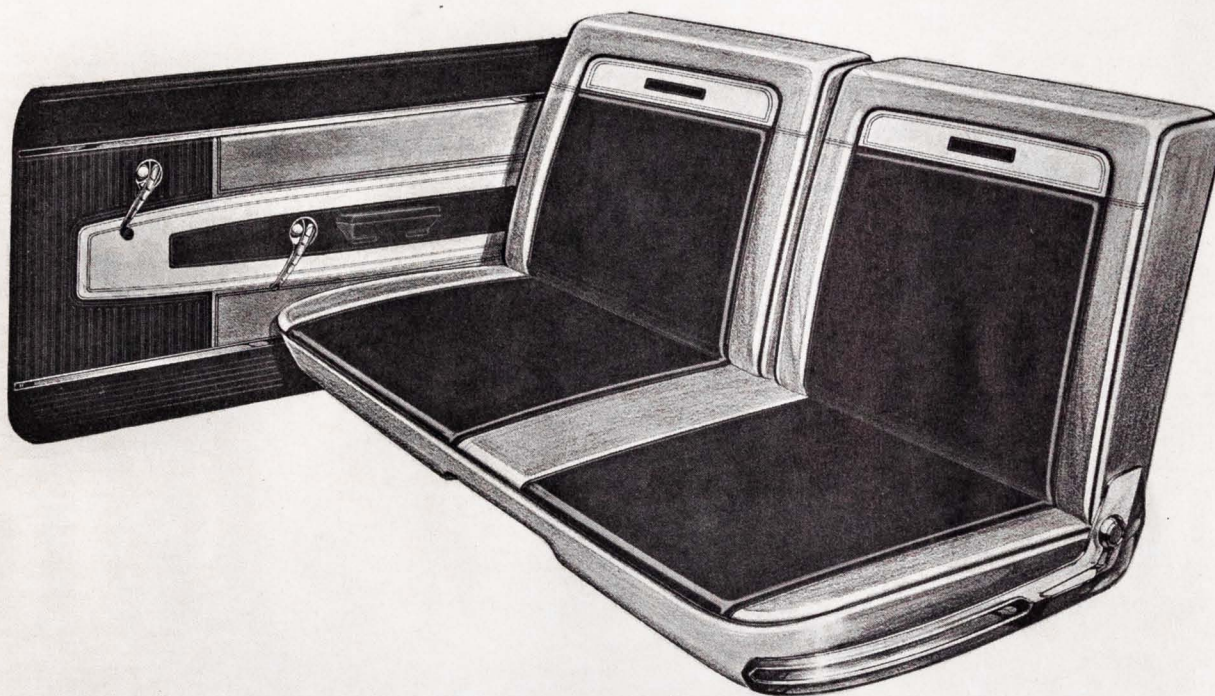
"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

FABRIC

"HERALD" PATTERN
52.5% NYLON
41.8% VISCOSE
2.7% METALLIC

POROUS VINYL

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



AMERICAN 440

(NOT FOR CONVERTIBLE OR BUCKET SEATS)

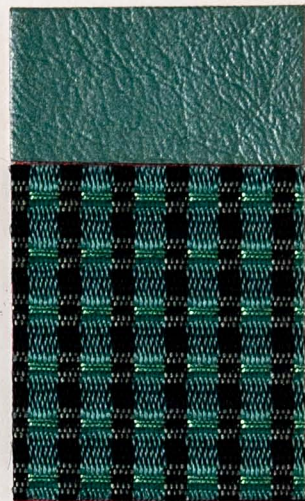


T541C



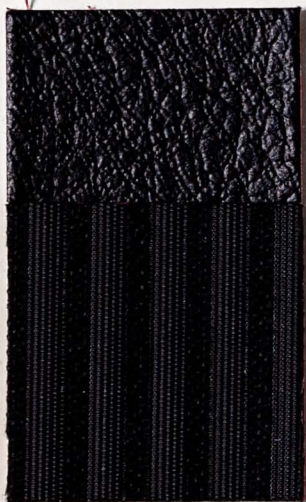
T543C

(LT. BLUE VINYL ACCENT)



T544C

(LT. GREEN VINYL ACCENT)



T541P



T543P

(LT. BLUE VINYL ACCENT)



T544P

(LT. GREEN VINYL ACCENT)

RAMBLER AMERICAN 440

(NOT FOR CONVERTIBLE OR BUCKET SEATS)



T545C



T546C

(LT. ROSE VINYL ACCENT)



T547C

(LT. AQUA VINYL ACCENT)



T548C

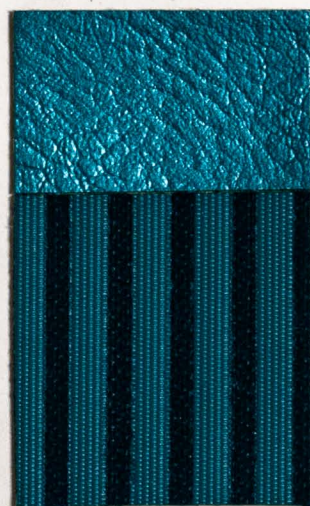


T545P



T546P

(LT. ROSE VINYL ACCENT)



T547P

(LT. AQUA VINYL ACCENT)



T548P

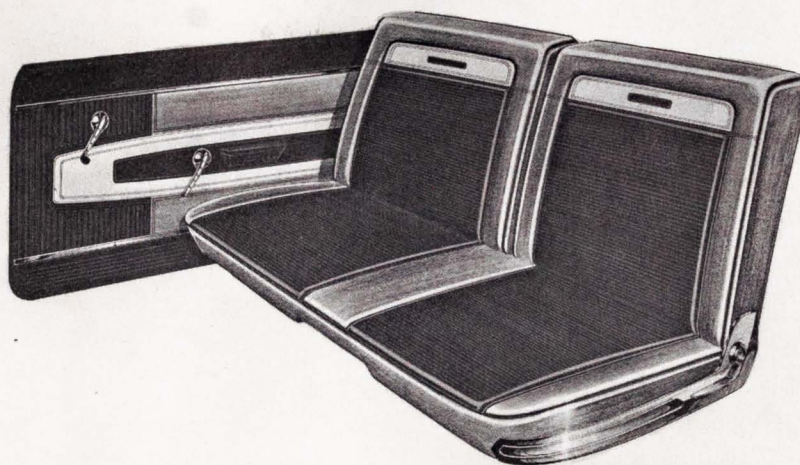
RAMBLER AMERICAN 440 CONVERTIBLE (STD.) OR RAMBLER AMERICAN 440 HARDTOP (EXTRA COST) ALL-VINYL UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

SUPER-EXPANDED RIBBED-VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING



A sample of SUPER-EXPANDED VINYL
is on the last page of the above section.

CONVERTIBLE TOP COLORS

VINYL-COATED NYLON SHEETING WITH BLACK TWILL BACKING



WHITE (CODE "WH")



BLACK (CODE "BK")



AQUA (CODE "AQ")



BLUE (CODE "BU")

AMERICAN CONVERTIBLE (& 440 HARDTOP)

STANDARD CONVERTIBLE ALL-VINYL TRIM (Not Bucket Seats)
EXTRA-COST OPTION ON 440 HARDTOP (Not Avail. on 440-H)
SEE "AMERICAN 440" Section for Additional 440 Hardtop Trims



T541V



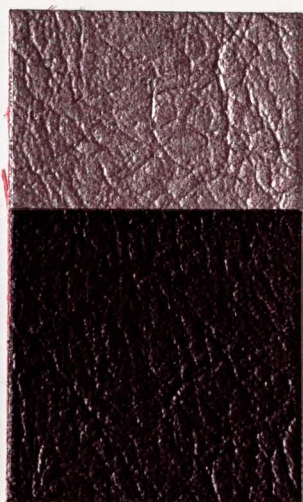
T543V
(LT. BLUE VINYL ACCENT)



T544V
(LT. GREEN VINYL ACCENT)



T545V



T546V
(LT. ROSE VINYL ACCENT)



T547V
(LT. AQUA VINYL ACCENT)



T548V

RAMBLER AMERICAN 440 or 440-H BUCKET SEATS

UPHOLSTERY SELECTIONS

D & G

VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

FABRIC

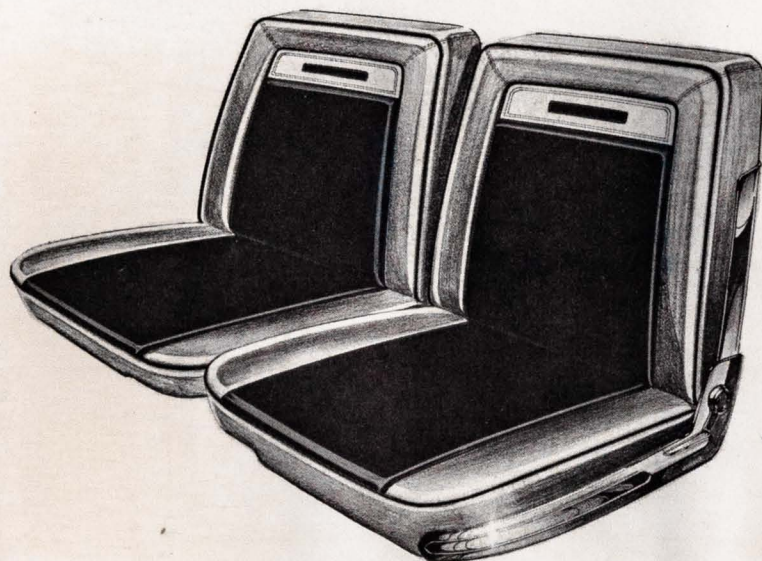
"HERALD" PATTERN
52.5% NYLON
41.8% VISCOSE
2.7% METALLIC

E & H

SUPER-EXPANDED RIBBED-VINYL

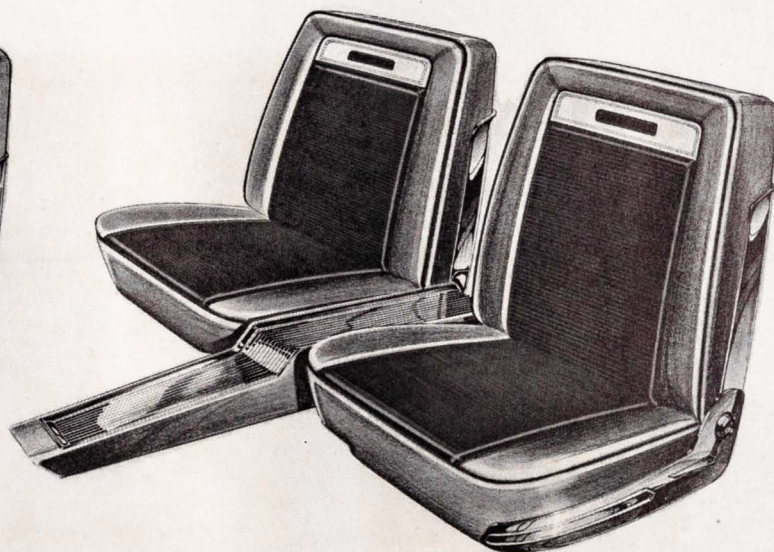
"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

A sample of SUPER-EXPANDED VINYL
is on the last page of the above section.



440 & STD. 440-H WIDE BUCKET SEATS

(Shown with fabric insert)



440 & 440-H SLIM BUCKETS with CONSOLE

(Shown with vinyl insert)

AMERICAN BUCKET SEATS

SLIM BUCKET with CONSOLE, 440 & 440-H

D = FABRIC INSERT

E = VINYL INSERT

WIDE BUCKET, 440 & STD. 440-H

G = FABRIC INSERT

H = VINYL INSERT



T541D

T541G



T543D

T543G

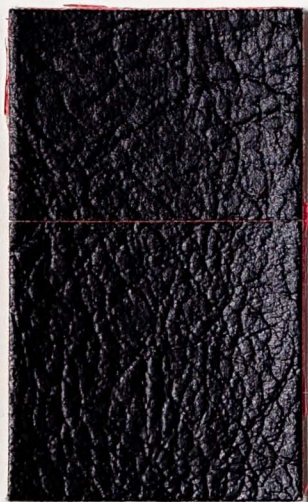
(LT. BLUE VINYL ACCENT)



T544D

T544G

(LT. GREEN VINYL ACCENT)



T541E

T541H



T543E

T543H

(LT. BLUE VINYL ACCENT)



T544E

T544H

(LT. GREEN VINYL ACCENT)

AMERICAN BUCKET SEATS

SLIM BUCKET with CONSOLE, 440 & 440-H

D = FABRIC INSERT

E = VINYL INSERT

WIDE BUCKET, 440 & STD. 440-H

G = FABRIC INSERT

H = VINYL INSERT

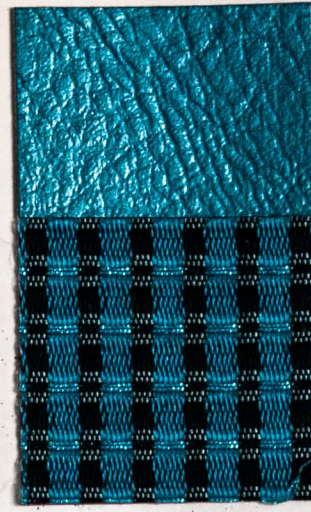


T545D
T545G



T546D
T546G

(LT. ROSE VINYL ACCENT)



T547D
T547G

(LT. AQUA VINYL ACCENT)



T548D
T548G



T545E
T545H



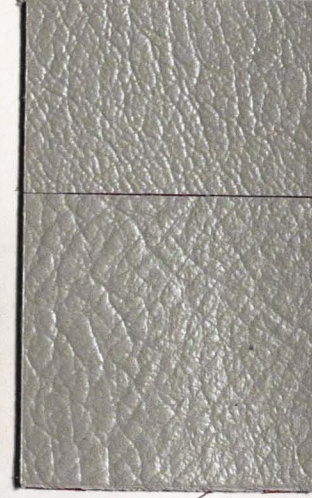
T546E
T546H

(LT. ROSE VINYL ACCENT)



T547E
T547H

(LT. AQUA VINYL ACCENT)

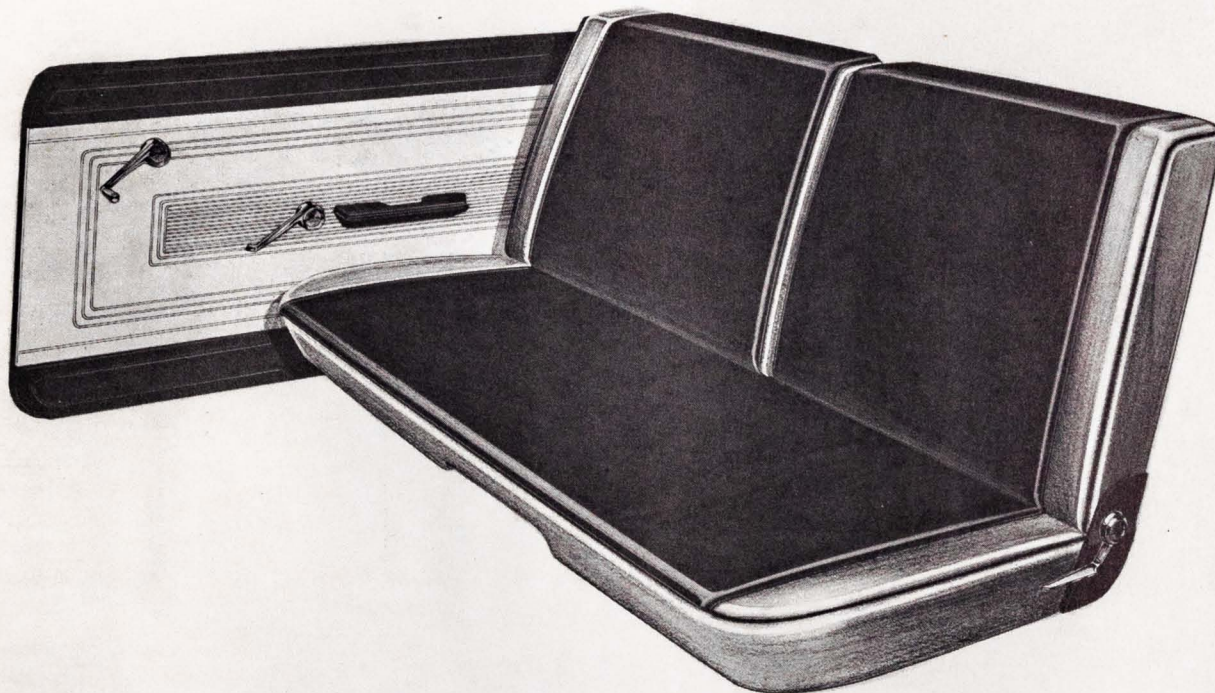


T548E
T548H

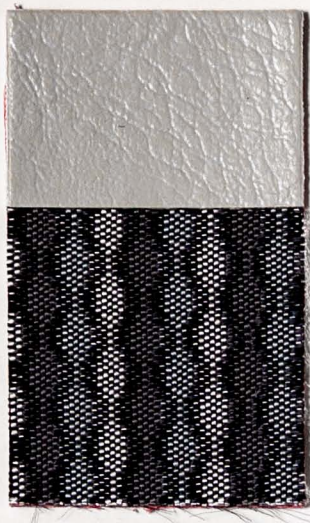
RAMBLER CLASSIC 550

UPHOLSTERY SELECTIONS

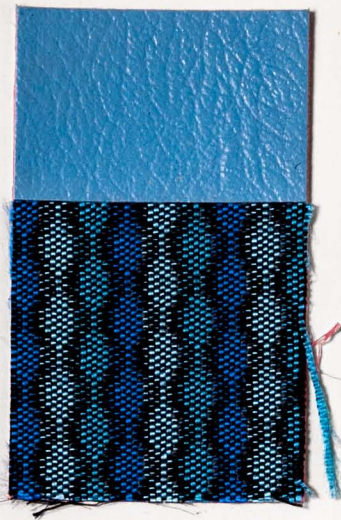
VINYL "SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING	
C	P
FABRIC "PAGEANT" PATTERN 45.9% NYLON 54.1% RAYON	POROUS VINYL "NICARAGUA" PATTERN POROUS VINYL COATING ON TWILL FABRIC BACKING



CLASSIC 550



T552C



T553C



T557C



T552P



T553P

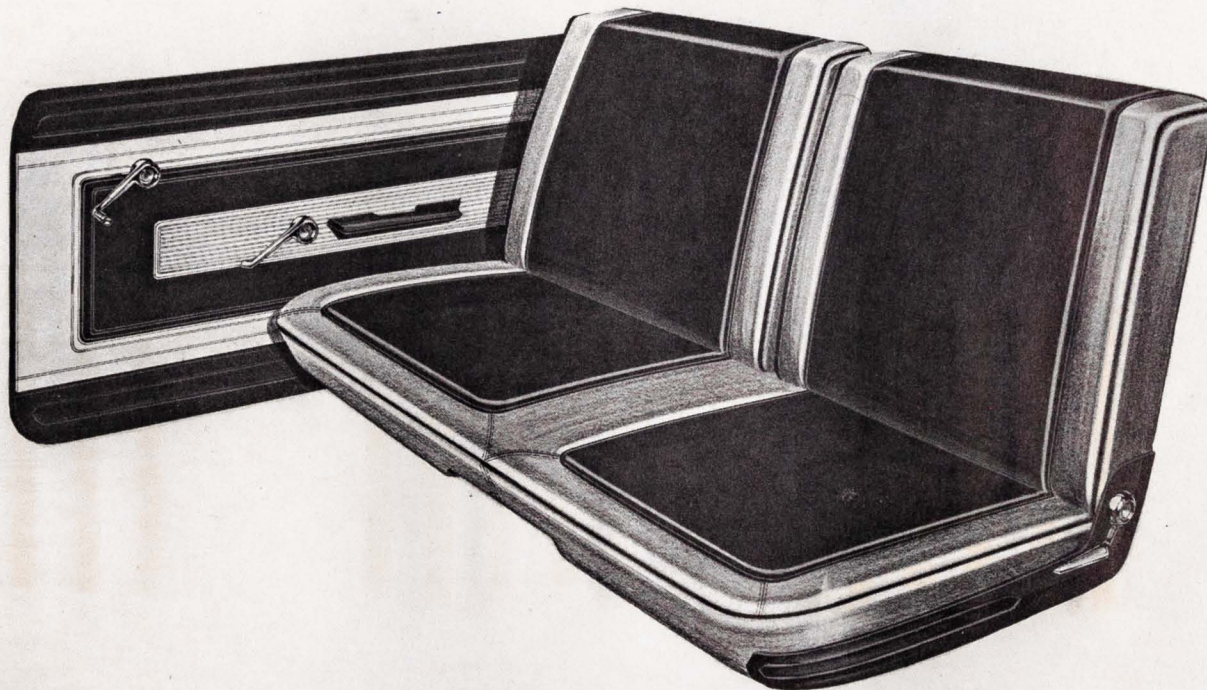


T557P

RAMBLER CLASSIC 660

UPHOLSTERY SELECTIONS

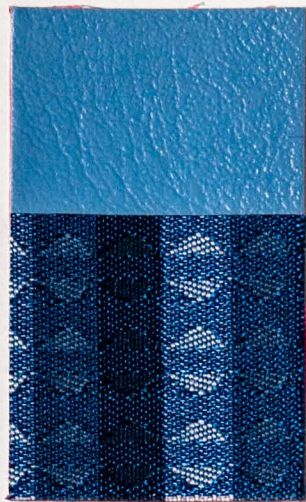
VINYL "SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING	
C	P
FABRIC "CONCORD" PATTERN 41.3% NYLON 9.8% ACETATE 9.8% VISCOSE 19.6% ARNEL 19.5% AVRIL	POROUS VINYL "NICARAGUA" PATTERN POROUS VINYL COATING ON TWILL FABRIC BACKING



CLASSIC 660



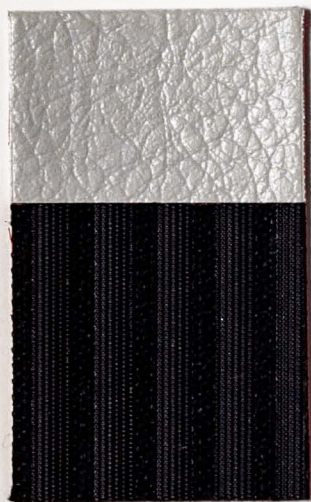
T562C



T563C



T564C



T562P



T563P



T564P

CLASSIC 660



T565C



T566C



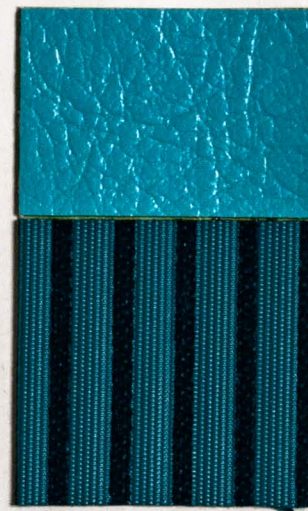
T567C



T565P



T566P



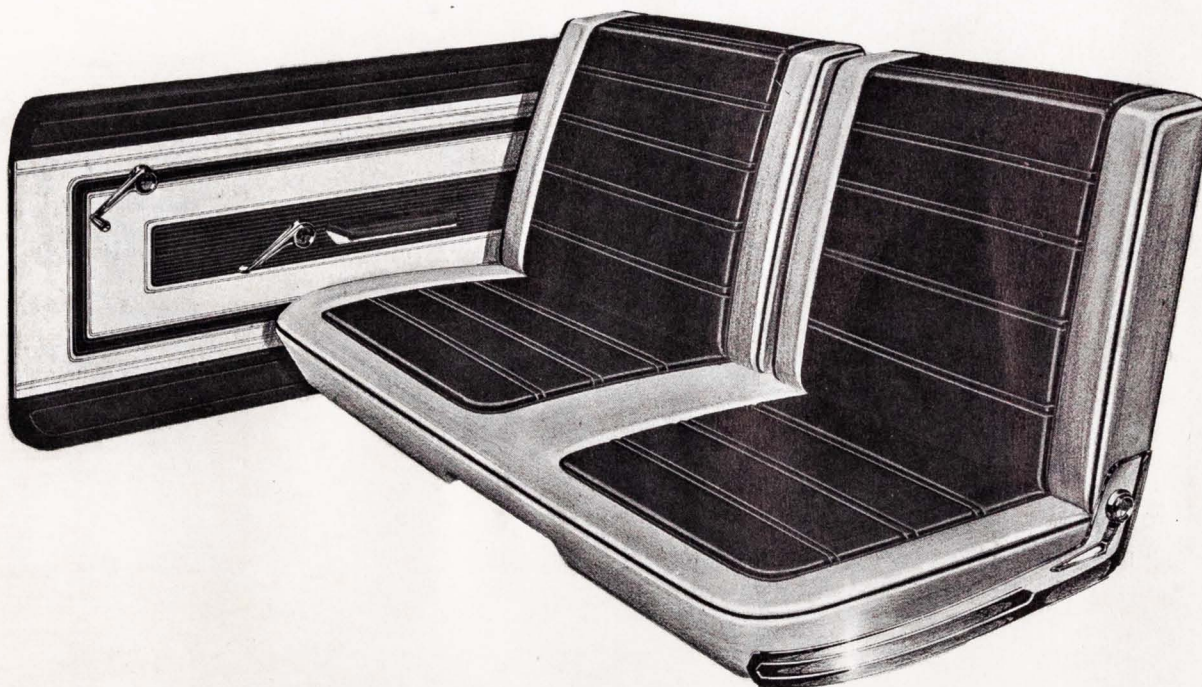
T567P

RAMBLER CLASSIC 770

(NOT FOR CONVERTIBLE OR BUCKET SEATS)

UPHOLSTERY SELECTIONS

VINYL		
"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING		
C		P
FABRIC		POROUS VINYL
"DANUBE" PATTERN 45.8% NYLON 51.9% VISCOSE 2.3% METALLIC		"NICARAGUA" PATTERN POROUS VINYL COATING ON TWILL FABRIC BACKING



CLASSIC 770

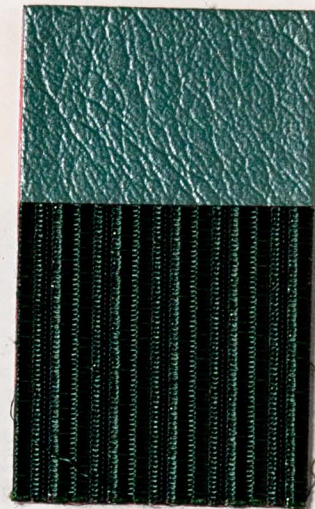
(NOT FOR CONVERTIBLE OR BUCKET SEATS)



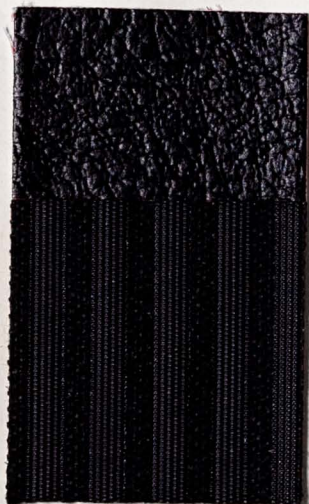
T571C



T573C



T574C



T571P



T573P



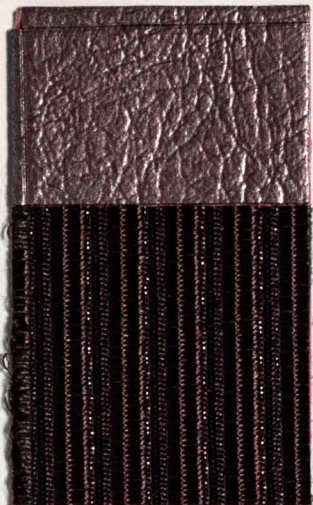
T574P

CLASSIC 770

(NOT FOR CONVERTIBLE OR BUCKET SEATS)



T575C



T576C



T577C



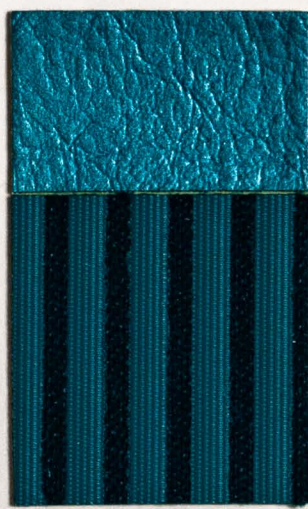
T578C



T575P



T576P



T577P



T578P

RAMBLER CLASSIC 770 CONVERTIBLE (STD.)

OR

RAMBLER CLASSIC 770 HARDTOP (EXTRA COST)

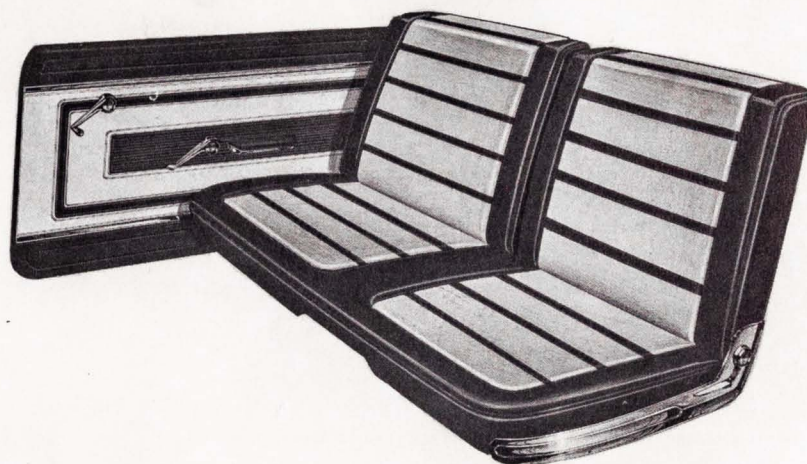
ALL-VINYL UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

SUPER-EXPANDED RIBBED-VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING



A sample of SUPER-EXPANDED VINYL
is on the last page of the above section.

CONVERTIBLE TOP COLORS

VINYL-COATED NYLON SHEETING WITH BLACK TWILL BACKING



WHITE (CODE "WH")



BLACK (CODE "BK")



AQUA (CODE "AQ")



BLUE (CODE "BU")

CLASSIC CONVERTIBLE (& 770 HARDTOP)

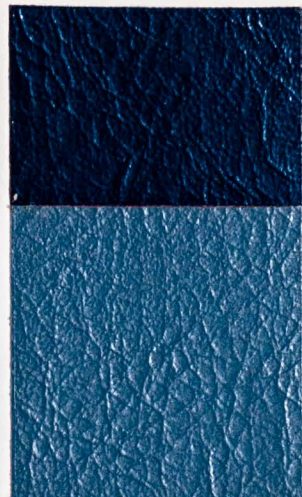
STANDARD CONVERTIBLE ALL-VINYL TRIM (Not Bucket Seats)

EXTRA-COST OPTION ON 770 HARDTOP (Not Avail. on 770-H)

SEE "CLASSIC 770" Section for Additional 770 HARDTOP Trims



T571V



T573V

(DK. BLUE VINYL ACCENT)



T574V

(DK. GREEN VINYL ACCENT)



T575V

(MAROON VINYL ACCENT)



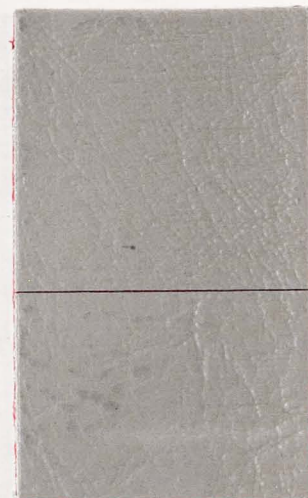
T576V

(CORDOVAN VINYL ACCENT)



T577V

(DK. AQUA VINYL ACCENT)



T578V

RAMBLER CLASSIC 770 or 770-H

BUCKET SEATS

UPHOLSTERY SELECTIONS

D & G

VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

E & H

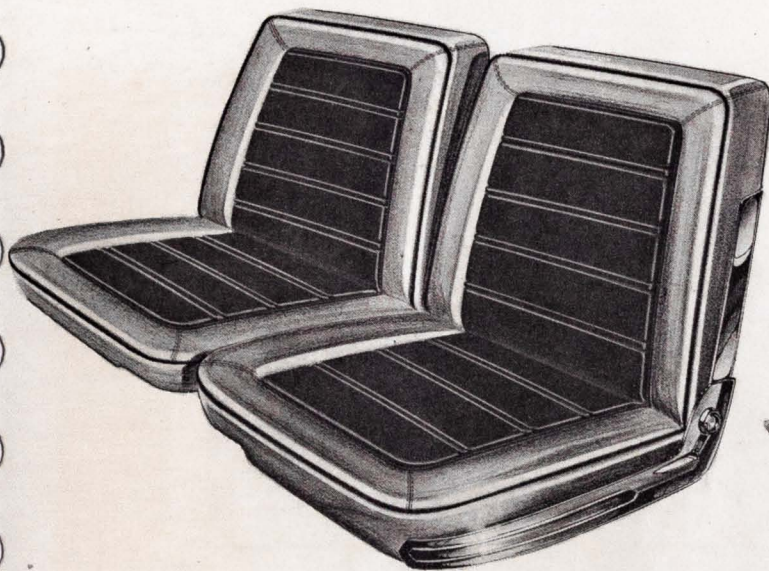
FABRIC

"DANUBE" PATTERN
45.8% NYLON
51.9% VISCOSE
2.3% METALLIC

SUPER-EXPANDED RIBBED-VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

A sample of SUPER-EXPANDED VINYL
is on the last page of the above section.



770 & STD. 770-H WIDE BUCKET SEATS

(Shown with fabric insert)



770 & 770-H SLIM BUCKETS with CONSOLE

(Shown with vinyl insert)

CLASSIC BUCKET SEATS

SLIM BUCKET with CONSOLE, 770 & 770-H
D=FABRIC INSERT
E=VINYL INSERT

WIDE BUCKET, 770 & STD. 770-H
G=FABRIC INSERT
H=VINYL INSERT



T571D
T571G



T573D
T573G



T574D
T574G



T571E
T571H



T573E
T573H

(DK. BLUE VINYL ACCENT)



T574E
T574H

(DK. GREEN VINYL ACCENT)

CLASSIC BUCKET SEATS

SLIM BUCKET with CONSOLE, 770 & 770-H
D=FABRIC INSERT
E=VINYL INSERT

WIDE BUCKET, 770 & STD. 770-H
G=FABRIC INSERT
H=VINYL INSERT



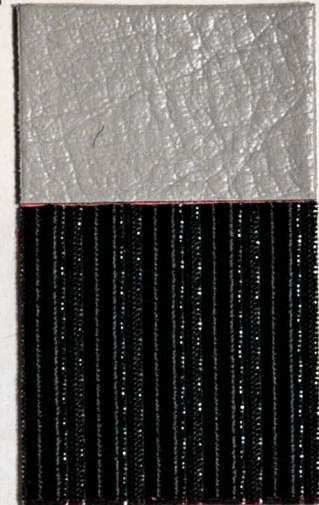
T575D
T575G



T576D
T576G



T577D
T577G



T578D
T578G



T575E
T575H

(MAROON VINYL ACCENT)



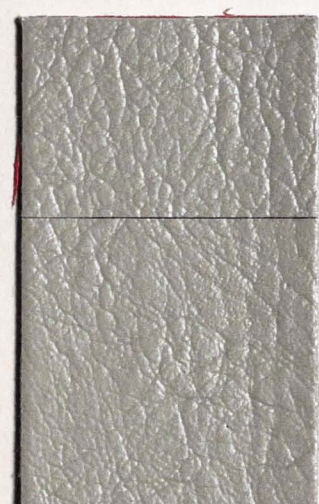
T576E
T576H

(CORDOVAN VINYL ACCENT)



T577E
T577H

(DK. AQUA VINYL ACCENT)

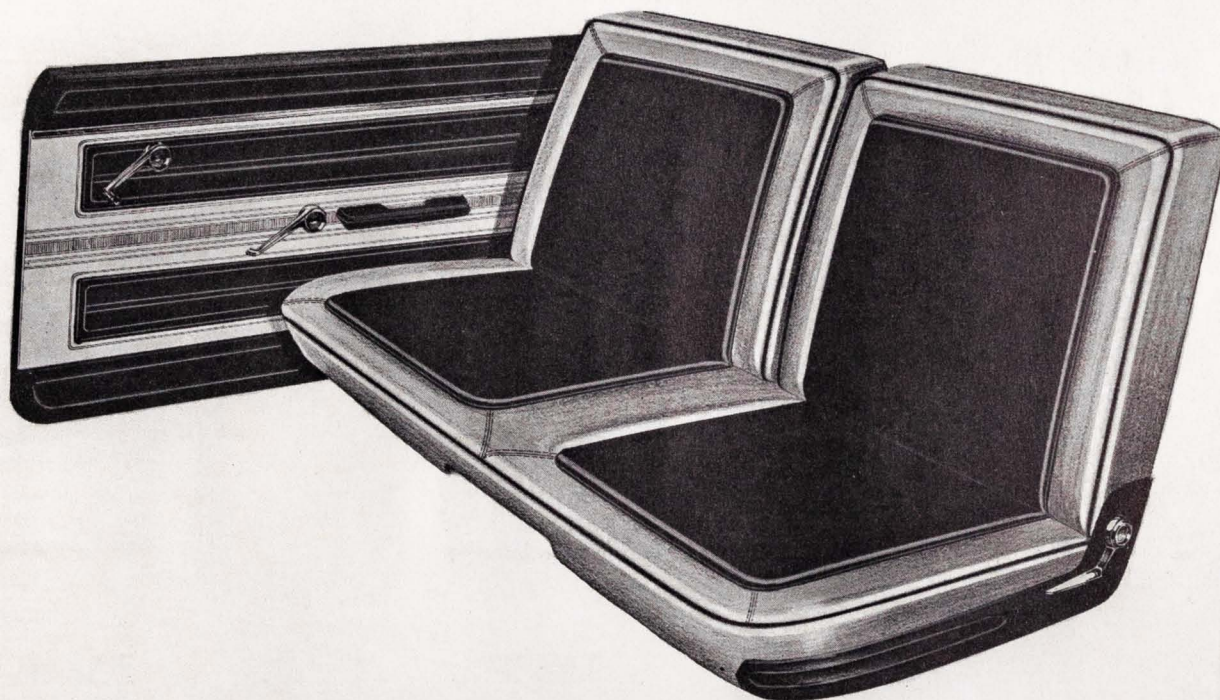


T578E
T578H

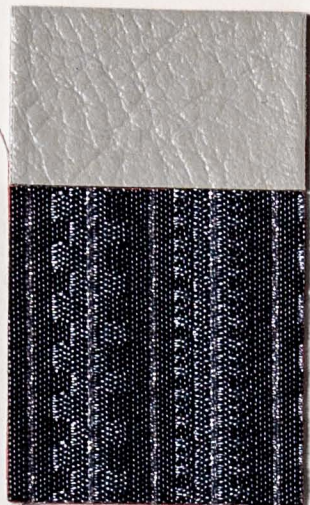
RAMBLER AMBASSADOR 880

UPHOLSTERY SELECTIONS

C	VINYL "SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING		P
	FABRIC "PATIO" PATTERN 48.2% NYLON 49.2% VISCOSE 2.4% METALLIC	POROUS VINYL "NICARAGUA" PATTERN POROUS VINYL COATING ON TWILL FABRIC BACKING	



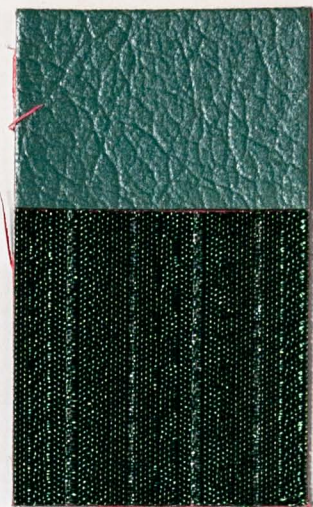
AMBASSADOR 880



T582C



T583C



T584C



T582P



T583P



T584P

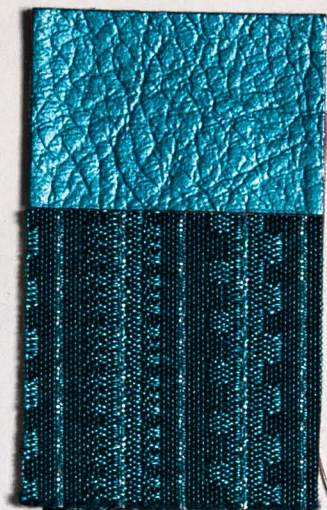
AMBASSADOR 880



T585C



T586C



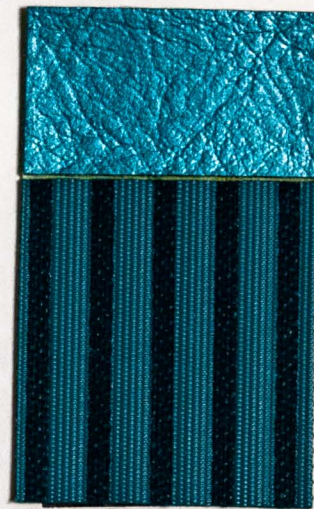
T587C



T585P



T586P



T587P

RAMBLER AMBASSADOR 990

(NOT FOR CONVERTIBLE OR BUCKET SEATS)

UPHOLSTERY SELECTIONS

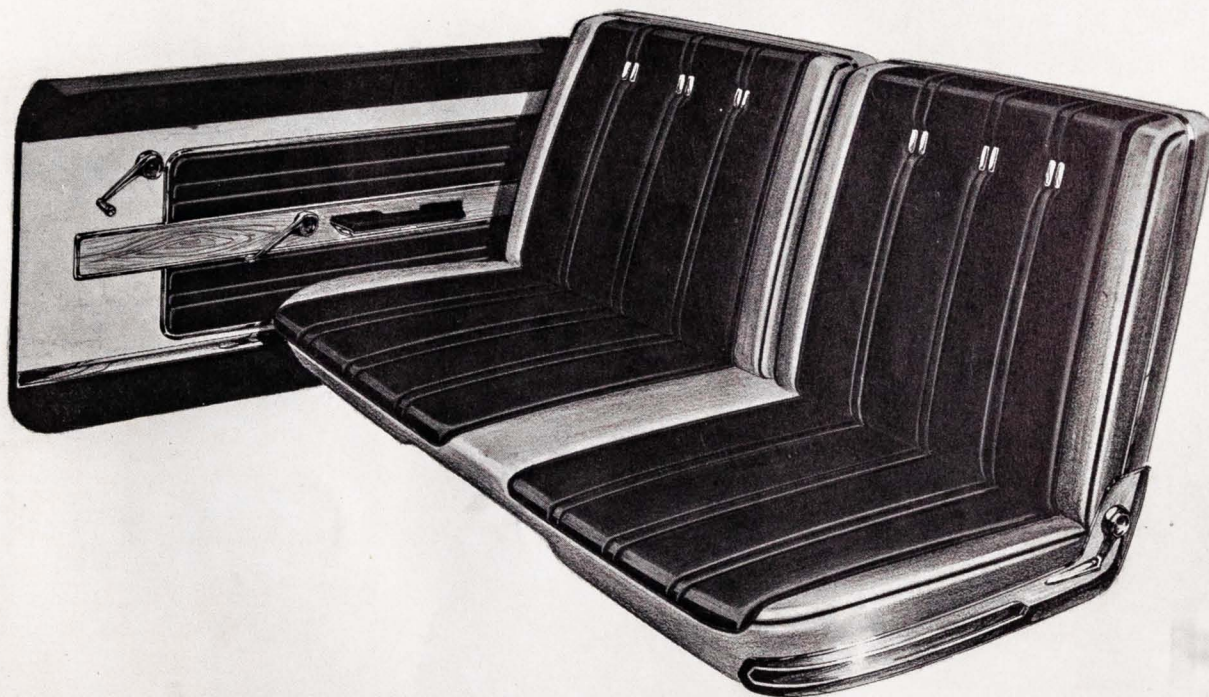
VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

C

FABRIC

"EMBASSY" PATTERN
40.7% NYLON
15.0% VISCOSE
44.3% COTTON



AMBASSADOR 990

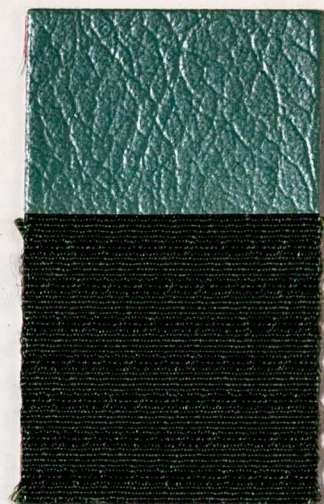
(NOT FOR CONVERTIBLE OR BUCKET SEATS)



T591C



T593C



T594C



T595C



T596C



T597C



T598C

FRAMBLER AMBASSADOR 990 (CONVERTIBLE (STD.))

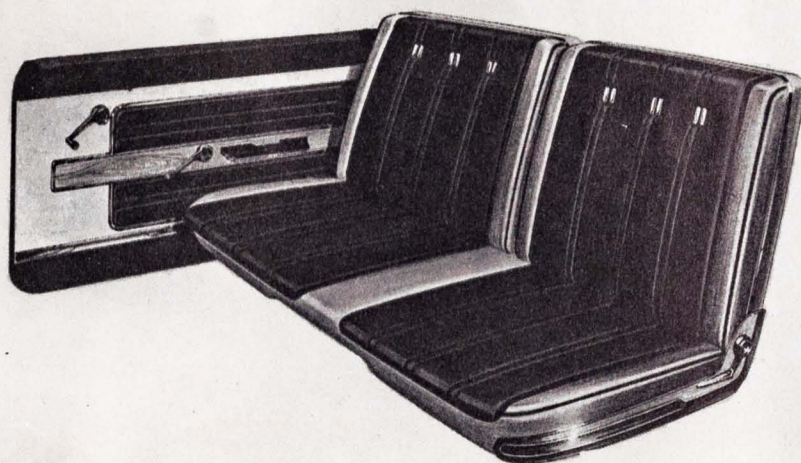
OR

FRAMBLER AMBASSADOR 990 (EXTRA COST)

ALL-VINYL UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING



CONVERTIBLE TOP COLORS

VINYL-COATED NYLON SHEETING WITH BLACK TWILL BACKING



WHITE (CODE "WH")



BLACK (CODE "BK")



AQUA (CODE "AQ")



BLUE (CODE "BU")

RAMBLER AMBASSADOR CONVERTIBLE (& 990 MODELS)

STANDARD CONVERTIBLE ALL-VINYL TRIM (Not Bucket Seats)
EXTRA-COST OPTION ON OTHER 990 MODELS (Not Avail. on 990-H)



T591V



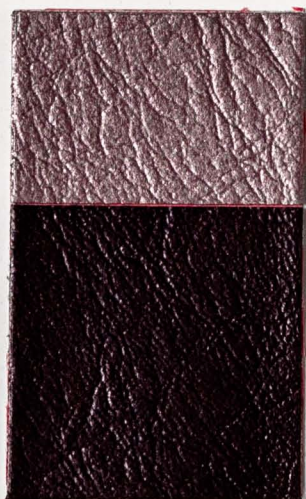
T593V



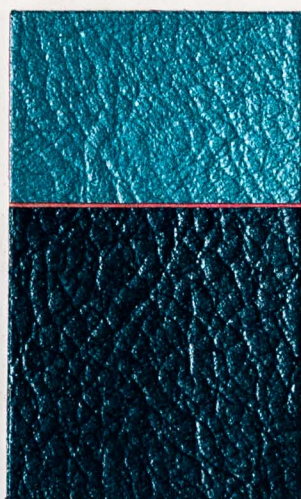
T594V



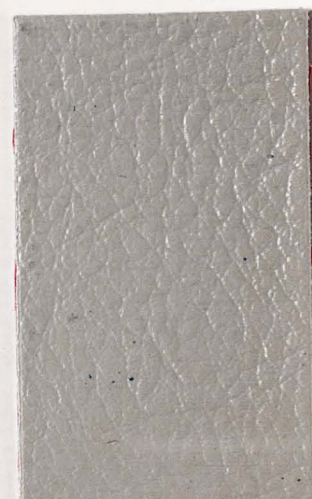
T595V



T596V



T597V



T598V

RAMBLER AMBASSADOR 990 or 990-H

BUCKET SEATS

UPHOLSTERY SELECTIONS

D & K

VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

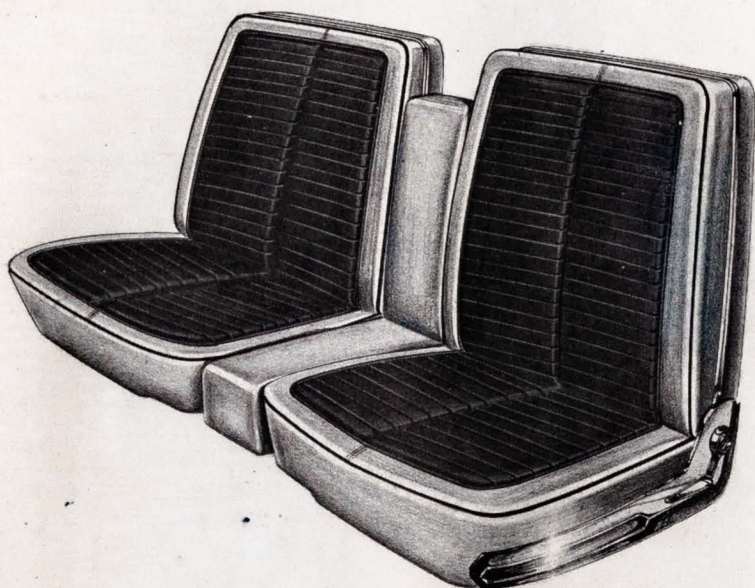
FABRIC

"EMBASSY" PATTERN
40.7% NYLON
15.0% VISCOSE
44.3% COTTON

VINYL

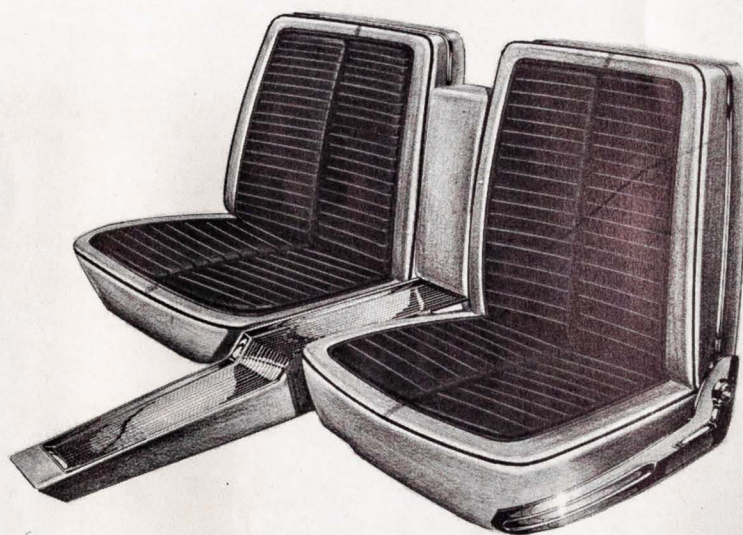
"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

E & L



**990 & STD. 990-H SLIM BUCKET SEATS WITH
CENTER SEAT CUSHION & FOLDING ARMREST**

(plus rear armrest on 990-H)



**990 & 990-H SLIM BUCKET SEATS WITH
CONSOLE & FOLDING ARMREST**

(plus rear armrest on 990-H)

AMB. BUCKET SEATS

AMBASSADOR BUCKET SEATS

990 SLIM BUCKET with CUSHION
or CONSOLE, plus Front Armrest.
D = FABRIC Insert . . . E = VINYL Insert

990-H SLIM BUCKET with CUSHION
or CONSOLE, plus Front and Rear Armrests.
K = FABRIC Insert . . . L = VINYL Insert



T591D
T591K



T593D
T593K



T594D
T594K



T591E
T591L



T593E
T593L



T594E
T594L

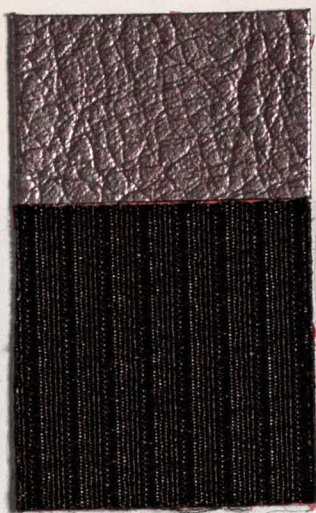
AMBASSADOR BUCKET SEATS

990 SLIM BUCKET with CUSHION
or CONSOLE, plus Front Armrest.
D = FABRIC Insert . . . E = VINYL Insert

990-H SLIM BUCKET with CUSHION
or CONSOLE, plus Front and Rear Armrests.
K = FABRIC Insert . . . L = VINYL Insert



T595D
T595K



T596D
T596K



T597D
T597K



T598D
T598K



T595E
T595L



T596E
T596L



T597E
T597L



T598E
T598L



This is a sample of the new
SUPER-EXPANDED VINYL

seat upholstery material
used in main portions of the following trims:

AMERICAN

T541 V, E & H
T543 V, E & H
T544 V, E & H
T545 V, E & H
T546 V, E & H
T547 V, E & H
T548 V, E & H

CLASSIC

T571 V, E & H
T573 V, E & H
T574 V, E & H
T575 V, E & H
T576 V, E & H
T577 V, E & H
T578 V, E & H



**1965 RAMBLER
EXTERIOR
COLOR SELECTIONS**

. . .

LUSTRE-GARD ACRYLIC ENAMEL

TRIPLE COATS...BAKED-ON FINAL FINISH

Lasting beauty and durability

14

**SOLID
COLORS**

Standard on all

**AMERICAN,
CLASSIC &
AMBASSADOR**

Models...

SOLID COLORS

-W

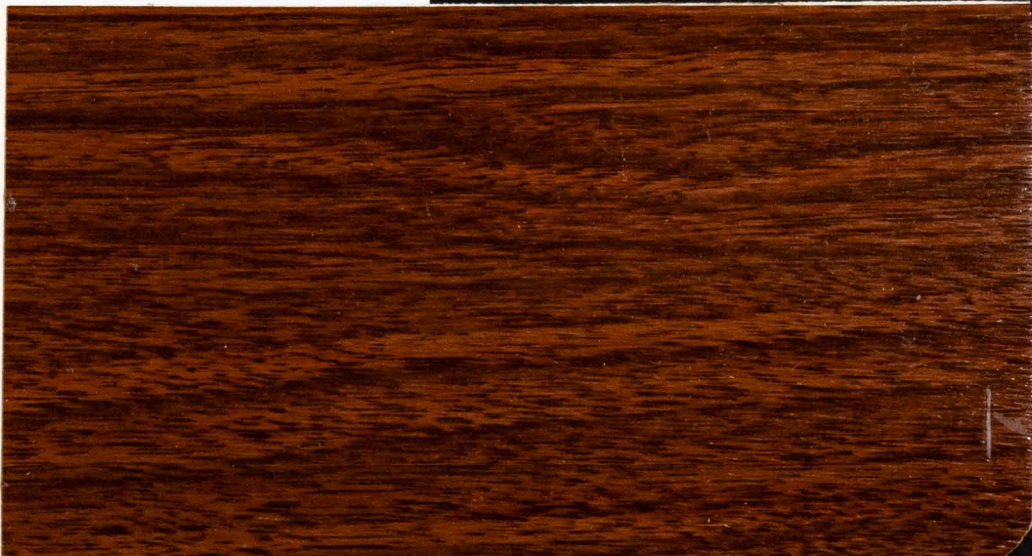
Simulated
WOOD GRAIN

EXCLUSIVE FOR

**AMBASSADOR 880 & 990
STATION WAGONS**

EXTRA-COST OPTION
WITH ANY SOLID COLOR
(CODE: P1A-W, P72A-W, etc.)

• • •
**DURABLE VINYL PRINT
PERMANENTLY BONDED
TO SEPARATE STEEL PANELS**



P1A

CLASSIC BLACK

P72A

FROST WHITE

P3A

ANTIGUA RED

P4A

MYSTIC GOLD
Metallic

P5A

LEGION BLUE

P6A

VISCOUNT BLUE
Metallic

P54A

WOODSIDE GREEN
Metallic

P7A

SEASIDE AQUA

P8A

MARINA AQUA
Metallic

P9A

ATLANTIS AQUA
Metallic

P10A

MONTEGO ROSE

P11A

BARCELONA TAUPE
Metallic

P12A

CORRAL CORDOVAN
Metallic

P13A

SOLAR YELLOW

**1965 RAMBLER
EXTERIOR
TWO-TONE SELECTIONS**

• • •
**EXTRA-COST OPTIONS
FOR ALL RAMBLER MODELS**

(except convertibles)

**44 TWO-
TONES**

(SEE NEXT SECTION FOR
ADDITIONAL TWO-TONES
AVAILABLE ON TOP-LINE MODELS)

Roof... FROST WHITE

Body... CLASSIC BLACK

REVERSIBLE 2-TONE
CODE—P72A-1A

P1A-72A

P3A-72A

P3A-1A

P4A-P72A

P4A-1A

P5A-72A

P6A-72A

P5A-6A

P54A-72A

P7A-72A

P8A-72A

P9A-72A

P7A-8A

P7A-9A

P8A-9A

P10A-72A

P10A-12A

P10A-11A

P11A-12A

Roof . . . FROST WHITE

Body . . . ANTIGUA RED

REVERSIBLE 2-TONE
CODE- P72A-3A

P3A-72A

P3A-1A

P4A-P72A

P4A-1A

P5A-72A

P6A-72A

P5A-6A

P54A-72A

P7A-72A

P8A-72A

P9A-72A

P7A-8A

P7A-9A

P8A-9A

P10A-72A

P10A-12A

P10A-11A

P11A-12A

P13A-72A

Roof... CLASSIC BLACK

Body... ANTIGUA RED

REVERSIBLE 2-TONE
CODE—PIA-3A

P3A—1A

P4A—P72A

P4A—1A

P5A—72A

P6A—72A

P5A—6A

P54A—72A

P7A—72A

P8A—72A

P9A—72A

P7A—8A

P7A—9A

P8A—9A

P10A—72A

P10A—12A

P10A—11A

P11A—12A

P13A—72A

Roof . . . FROST WHITE

Body . . . MYSTIC GOLD
Metallic

REVERSIBLE 2-TONE
CODE—P72A-4A

P4A—P72A

P4A—1A

P5A—72A

P6A—72A

P5A—6A

P54A—72A

P7A—72A

P8A—72A

P9A—72A

P7A—8A

P7A—9A

P8A—9A

P10A—72A

P10A—12A

P10A—11A

P11A—12A

P13A—72A

Roof... CLASSIC BLACK

Body... MYSTIC GOLD
Metallic

REVERSIBLE 2-TONE
CODE—P1A-4A

P4A—1A

P5A—72A

P6A—72A

P5A—6A

P54A—72A

P7A—72A

P8A—72A

P9A—72A

P7A—8A

P7A—9A

P8A—9A

P10A—72A

P10A—12A

P10A—11A

P11A—12A

P13A—72A

Roof . . . FROST WHITE

Body . . . LEGION BLUE

REVERSIBLE 2-TONE
CODE—P72A-5A

P5A—72A

P6A—72A

P5A—6A

P54A—72A

P7A—72A

P8A—72A

P9A—72A

P7A—8A

P7A—9A

P8A—9A

P10A—72A

P10A—12A

P10A—11A

P11A—12A

P13A—72A

Roof ... FROST WHITE

Body ... VISCOUNT BLUE
Metallic

REVERSIBLE 2-TONE
CODE—P72A-6A

P6A—72A

P5A—6A

P54A—72A

P7A—72A

P8A—72A

P9A—72A

P7A—8A

P7A—9A

P8A—9A

P10A—72A

P10A—12A

P10A—11A

P11A—12A

P13A—72A

Roof... VISCOUNT BLUE
Metallic

Body... LEGION BLUE

REVERSIBLE 2-TONE
CODE—P6A-5A

P5A—6A

P54A—72A

P7A—72A

P8A—72A

P9A—72A

P7A—8A

P7A—9A

P8A—9A

P10A—72A

P10A—12A

P10A—11A

P11A—12A

P13A—72A

Roof . . . FROST WHITE

Body . . . WOODSIDE GREEN
Metallic

REVERSIBLE 2-TONE
CODE—P72A-54A

P54A—72A

P7A—72A

P8A—72A

P9A—72A

P7A—8A

P7A—9A

P8A—9A

P10A—72A

P10A—12A

P10A—11A

P11A—12A

P13A—72A

Roof . . . FROST WHITE

Body . . . SEASIDE AQUA

REVERSIBLE 2-TONE
CODE—P72A-7A

P7A—72A

P8A—72A

P9A—72A

P7A—8A

P7A—9A

P8A—9A

P10A—72A

P10A—12A

P10A—11A

P11A—12A

P13A—72A

Roof . . . FROST WHITE

Body . . . MARINA AQUA
Metallic

REVERSIBLE 2-TONE
CODE—P72A-8A

P8A—72A

P9A—72A

P7A—8A

P7A—9A

P8A—9A

P10A—72A

P11A—72A

P12A—72A

P10A—12A

P10A—11A

P11A—12A

P13A—72A

Roof ... FROST WHITE

Body ... ATLANTIS AQUA
Metallic

P9A-72A

P7A-8A

P7A-9A

P8A-9A

P10A-72A

P11A-72A

P12A-72A

P10A-12A

P10A-11A

P11A-12A

P13A-72A

Roof . . . MARINA AQUA
Metallic

Body . . . SEASIDE AQUA

REVERSIBLE 2-TONE
CODE—P8A-7A

P7A—8A

P7A—9A

P8A—9A

P10A—72A

P11A—72A

P12A—72A

P10A—12A

P10A—11A

P11A—12A

P13A—72A

Roof . . . ATLANTIS AQUA
Metallic

Body . . . SEASIDE AQUA

REVERSIBLE 2-TONE
CODE P0A-7A

P7A-9A

P8A-9A

P10A-72A

P11A-72A

P12A-72A

P10A-12A

P10A-11A

P11A-12A

P13A-72A

Roof . . . ATLANTIS AQUA
Metallic

P8A —9A

Body . . . MARINA AQUA
Metallic

P10A—72A

P11A—72A

P12A—72A

P10A —12A

P10A—11A

P11A —12A

P13A—72A

REVERSIBLE 2-TONE
CODE—P9A-8A

Roof . . . FROST WHITE

Body . . . MONTEGO ROSE

REVERSIBLE 2-TONE
CODE—P72A-10A

P10A—72A

P11A—72A

P12A—72A

P10A—12A

P10A—11A

P11A—12A

P13A—72A

Roof . . . FROST WHITE

Body . . . BARCELONA TAUPE
Metallic

REVERSIBLE 2-TONE
CODE—P72A-11A

P11A-72A

P12A-72A

P10A-12A

P10A-11A

P11A-12A

P13A-72A

Roof . . . FROST WHITE

Body . . . CORRAL CORDOVAN
Metallic

REVERSIBLE 2-TONE
CODE—P72A-12A

P12A-72A

P10A-12A

P10A-11A

P11A-12A

P13A-72A

Roof . . . CORRAL CORDOVAN
Metallic

Body . . . MONTEGO ROSE

REVERSIBLE 2-TONE
CODE—P12A-10A

P10A-12A

P10A-11A

P11A-12A

P13A-72A

Roof . . . BARCELONA TAUPE
Metallic

Body . . . MONTEGO ROSE

REVERSIBLE 2-TONE
CODE—P11A-10A

P10A—11A

P11A—12A

P13A—72A

Roof . . . CORRAL CORDOVAN
Metallic

Body . . . BARCELONA TAUPE
Metallic

REVERSIBLE 2-TONE
CODE—P12A-11A

P11A-12A

P13A-72A

Roof . . . FROST WHITE

Body . . . SOLAR YELLOW

REVERSIBLE 2-TONE
CODE—P72A-13A

P13A—72A

**1965 RAMBLER
EXTERIOR
TOP-LINE TWO-TONES**

. . .

**EXTRA-COST OPTIONS
WITH BLACK INTERIORS ONLY FOR
440, 440-H, 770, 770-H, 990, 990-H**

(except convertibles)

8

**TOP-LINE
TWO-TONES**

**(IN ADDITION TO 44 TWO-TONES)
SHOWN IN PREVIOUS SECTION)**

Roof . . . CLASSIC BLACK

Body . . . LEGION BLUE

P5A-1A

P6A-1A

P7A-1A

P8A-1A

P54A-1A

P10A-1A

P11A-1A

P13A-1A

Roof . . . CLASSIC BLACK

Body . . . VISCOUNT BLUE
Metallic

P6A-1A

P7A-1A

P8A-1A

P54A-1A

P10A-1A

P11A-1A

P13A-1A

Roof . . . CLASSIC BLACK

Body . . . SEASIDE AQUA

P7A-1A

P8A-1A

P54A-1A

P10A-1A

P11A-1A

P13A-1A

Roof . . . CLASSIC BLACK

Body . . . MARINA AQUA
Metallic

P8A-1A

P54A-1A

P10A-1A

P11A-1A

P13A-1A

Roof . . . CLASSIC BLACK

Body . . . WOODSIDE GREEN
Metallic

P54A-1A

P10A-1A

P11A-1A

P13A-1A

Roof . . . CLASSIC BLACK

Body . . . MONTEGO ROSE

P10A-1A

P11A-1A

P13A-1A

Roof . . . CLASSIC BLACK

Body . . . BARCELONA TAUPE
Metallic

P11A-1A

P13A-1A

Roof . . . CLASSIC BLACK

Body . . . SOLAR YELLOW

P13A-1A